

# CASMARA

## Tense-Lift

Restructuring cream with  
[SMART LIFT] TECHNOLOGY



[77%]  
*redensified skin.*

[74%]  
*noticed a redefined, firmer neck.*

*\* After 8 weeks of application.*

[7days]  
*to improve the architectural structure of the skin.*

INSTANT  
EFFECT

*In 1 hour it reduces the appearance of wrinkles and flaccidity.*

NATURAL  
94%  
ACTIVE INGREDIENTS

*Expert treatment  
to redefine and firm the neck, décolleté and bust.*

## TENSE-LIFT

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*CASMARA laboratory has created an extraordinary treating and preventive cream, that merges for the first time in its formula active ingredients that act on the 5 key actions which cause aging in the delicate of the neck, décolleté and bust.*

# Tense-Lift

## ARE YOU PROVIDING YOUR NECK, DÉCOLLETÉ AND BUST WITH THE CARE THEY NEED?

The skin of the neck, décolleté and bust is especially delicate, being more vulnerable to **dehydration**, the appearance of **wrinkles, sagging and/or uneven tone**; therefore, it is one of the areas that most betrays our age.

The passing of time, together with various environmental factors (stress, solar radiation, air pollution, diet poor in antioxidants, etc.) are constant aggressions that speed up the aging process, causing the appearance of the main signs of aging in the area.

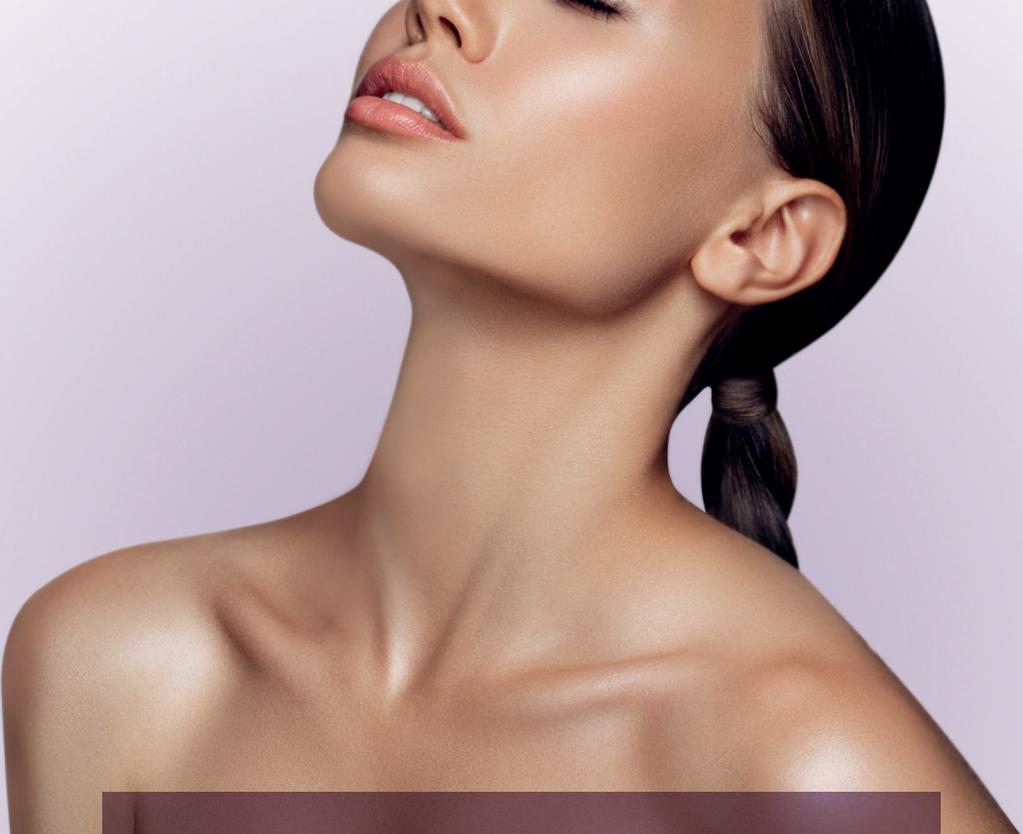
## HOW CAN YOU PREVENT THE APPEARANCE OF WRINKLES AND FLACCIDITY, AS WELL AS CORRECTING EXISTING ONES?

The secret to a **defined, youthful, wrinkle-free and smooth contour** lies in keeping the **architectural structure of the skin** in perfect condition. This structure is supported by the extracellular matrix, dermo-epidermal junction and the elastic and reticular fibers, key substances responsible for elasticity and firmness.

Another point to bear in mind for maintaining and/or improving the skin's youth is its ability to maintain **an optimal moisture level**, which prevents the skin from losing density and plumpness, as well as the appearance of wrinkles and a lack of vitality.

CASMARA presents **Tense-Lift** an exclusive anti-aging restructuring cream with [SMART LIFT] technology and a **powerful lifting effect**, which contains a high concentration of active ingredients intended to **repair and keep the skin of the neck, décolletage and breasts rejuvenated**.

It has **ultra-firming, anti-wrinkle and hydro-nourishing effects**, helping to maintain the definition of the facial contour and keep the skin of the neck and décolleté supple, moisturized and young-looking.



## ACTION

- **Rejuvenating. Instant effect.** Instantly blurs the appearance of the signs of aging (wrinkles, flaccidity, sagging and age spots).
- **Lifting effect.** Triple firming action. Increases neck, décolleté and bust elasticity, treating sagging and keeping the skin firm and plump.
- **Wrinkle filler.** Firms wrinkles, decreasing their depth and length. Reduces wrinkles and prevents the signs of aging in these areas.
- **Long-lasting moisturizer.** Hydrates the deepest skin cells, providing intense and long-lasting hydration while nourishing the skin, preventing the signs of aging.
- **Evens the skin tone.** Repairs and protects against photo-aging and evens the skin tone, helping to soften and prevent the appearance of dark spots.

*Maintains the youthful appearance of the neck, décolleté and bust over time.*

## RESULTS

- Redefined, youthful skin contours. Stylized chin and neck, and enhanced breast.
- Firm, supple skin.
- Softened wrinkles.
- Plump, redensified skin.
- Intensely hydrated skin.

## APPLICATION METHOD

Apply over the neck, décolleté and bust twice a day, after applying your daily facial cream.

## ACTIVE INGREDIENTS

- **3D TENSOR:** **lifting-effect remodeling active** ingredient that restructures the skin matrix in a similar way to young skin. Powerful botanical element that acts at cell level, promoting improved collagen network organization and strengthening the dermo-epidermal junction (DEJ), resulting in redensified, firmer skin and extraordinarily redefined contours. Its action reduces neck wrinkles by remodeling contours to restore the Y-shaped definition of the face. It also helps to reduce age spots.



- **BIOLOGICAL NECTAR:** biological nectar extracted from the Australian Kangaroo Paw flower with a **structuring** effect, which improves dermal architecture and firmness while reducing the number, length and depth of wrinkles.

Exotic technological active ingredient that increases Tenascin-X architectural protein synthesis, as well as the secretion of structural proteins, such as collagen and elastin. Located in the extracellular matrix, Tenascin-X plays a crucial architectural role in regulating space and cohesion between collagen filaments and elastin fibers, while improving the organization and biomechanical properties of the ECM.

- **MATRIX-T:** a **triple firming action ingredient** extracted from jojoba. Powerful tightening technological active ingredient combining 3 advanced actions to redefine the neck, décolletage and breast contours. Exclusive cosmetic innovation that improves the dermo-epidermal junction (DEJ), reduces the fragmentation of the skin's structural fiber network and stimulates collagen and elastin fiber synthesis, reducing existing flaccidity and wrinkles while adapting the skin to the muscles of the neck, décolleté and bust.

- **HYDRA+:** long-lasting **smart moisturizer**. Very low molecular weight multi-action active ingredient that penetrates deeper than hyaluronic acid and combines 3 advanced actions to redensify and maintain skin plumpness. Thanks to its low molecular weight, it hydrates the deepest skin cells, providing a 24-hour super-hydrating effect with a **wrinkle-filling** action.

## WHO IS IT SUITABLE FOR?

Unisex treatment and preventive formula suitable for skin with wrinkles, flaccidity and loss of density, as well as loss of firmness in the delicate skin of the neck, décolleté and breast.

Essential complement for those over 35 years old, when the skin suffers a significant decrease in the synthesis of elements responsible for its firmness and elasticity.