

UrbanProtect

COLLECTION

INNOVATIVE URBAN SHIELD.

During the day, we are exposed to factors such as pollution, UV rays and artificial light which accumulate and dirty the skin...

Combat them!

CASMARA PRESENTS THE NEW **UrbanProtect** ANTI-POLLUTION AND ANTI-AGING COLLECTION

A new **multifunctional cosmetics** concept that includes essential products for **daily skin defense**, protecting it against external aggressions, while **improving the appearance of the signs of aging and preventing photo-aging**.

The **UrbanProtect** collection, with its **Micellar Water, DD cream, and hand and lip treatments**, is the perfect ally for urbanites.



Anti-pollution Micellar Water
Removes make-up, cleanses and protects.

Its innovative **anti-pollution** active ingredients defends the face by **creating a shield which strengthens the protective skin barrier**. At the same time, micelles act like magnets by trapping dead surface cells, polluting particles, make-up and excess sebum. *The result: soft, impurity-free skin.*

UrbanProtect DD CREAM

Anti-pollution and anti-aging cream with color.

Innovative urban shield for the daily defense of the skin with a touch of color. Thanks to its powerful **anti-pollution** and **anti-aging** active ingredients, and the innovative **MULTI-LIGHT TECHNOLOGY S.PF 30** (UVA-UVB and artificial light), it protects and treats the skin at the same time that evens out the skin tone with a natural finish.

Perfect skin in just one step!



UrbanProtect RECOVERY *hand* CREAM

Anti-pollution, anti-aging restoring hand treatment.

Anti-aging and **anti-pollution** formula which **restores** and **protects** the hands, improving the appearance of the signs of aging and preventing photo-aging. At the same time, it strengthens the protective skin barrier by creating a shield against the main contaminating agents.



“Have beautiful, hydrated, plump lips every day.”

“The secret to younger, softer and more beautiful hands!”

UrbanProtect RECOVERY *lip* BALM

Anti-pollution, anti-aging restoring lip treatment.

Multifunctional cosmetic with a **perfecting system** and a hint of Rose Gold color for daily lip care and protection.

Intensely **restores**, **plumps**, creates a protective urban shield against the main polluting agents, and prevents the signs of aging, restoring their youthful beauty.

CASPARA

UrbanProtect COLLECTION

*Natural, protected
and perfect!*

ANTI-POLLUTION AND ANTI-AGING MULTIFUNCTIONAL COSMETICS
for daily skincare