

CASPARA

ADVANCED

Nácar

Clarifying and Lightening

ANTI-AGING TREATMENT

with S.P.F.50

CASPARA

ADVANCED **Nácar** TREATMENT

CLARIFYING AND LIGHTENING ANTI-AGING TREATMENT

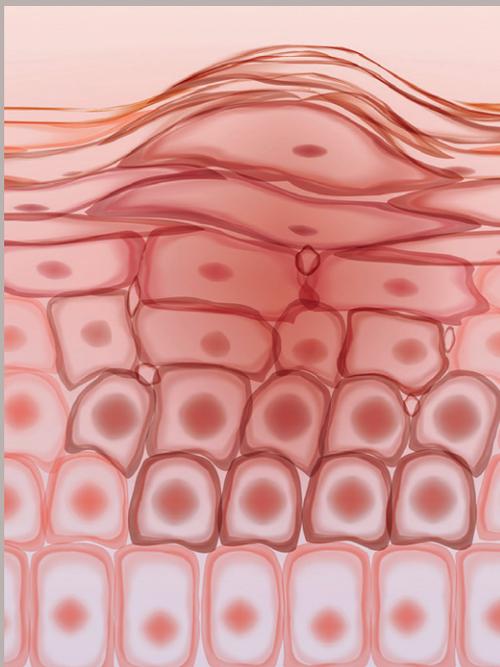
THE REAL ORIGIN OF SKIN HYPERPIGMENTATION

To this date, conventional anti-spot treatments have focused on inhibiting melanin production, the last phase of the melanogenesis process, and not on preventing melanocyte stimulation. Thus, hyperpigmentation was not being addressed effectively.

But, *what is melanin?* Melanin is a substance synthesized by our organism which is responsible for the natural color of the skin and acts as a mechanism of defense against solar radiation. Sometimes, skin may display non-uniform accumulations of melanin which appear as spots, dull tone or irregular tone.

But, *what is the cause of excessive melanin synthesis and its irregular accumulation on the skin?* Not only solar radiation or hormonal alterations, but external factors such as pollution, photosensitivity caused by medication, acne, stress, and poor nutrition cause **irritative cutaneous processes, both internal and external**, that stimulate excessive melanin synthesis on the skin.

However, the latest medical and scientific discoveries reveal that, in order to address hyperpigmentation effectively, it is essential to identify the different causes that trigger the melanogenesis process, approaching the origin of the problem.



Recent studies have shown that something fundamental to consider about the origin of dark spots is that **our skin has memory**. Irritations and damages caused by the sun or other irritative processes, mentioned above, are cumulative, that is, these damages modify cells in a negative way, making them work in an irregular manner, and causing premature aging of the skin.

This cellular deterioration accumulates over time, damaging its function, and thus avoiding it is vital, not only by protecting the skin against solar radiation and other environmental factors that could damage it, but repairing the damages caused at the cellular level.

ADVANCED **Nácar** TREATMENT

When considering hyperpigmentation processes, **skin aging**, is another factor that favors the appearance of dark spots. What is most relevant about recent discoveries is that they have shown that aged fibroblasts release melanogenic stimulating factors. These factors stimulate the synthesis of melanin, causing its irregular accumulation in the skin, which translates in the appearance of dark spots and non-uniform skin tone. This reveals that skin anti-aging is a key aspect to keep us safe from hyperpigmentation.

Owing to these discoveries, it has been possible to identify new processes that trigger irregular hyperpigmentation; offering new ways to treat the origins of the melanogenesis process, addressing the root of the problem.

Not only are depigmenting active ingredients essential to treat hyperpigmentation effectively, but also to repair cells, protecting them and slowing the aging process.

ADVANCED **Nácar** TREATMENT



The ADVANCED NÁCAR TREATMENT *acts beyond the epidermis, acting on a wide spectrum of factors that trigger **melanin synthesis, the appearance of dark spots and irregular skin tone.***

It is a complex and innovative **anti-aging, clarifying and illuminating** treatment with a state-of-the-art formula which is based on new generation acids and the most advanced liposomal technology, with antimelanogenic, renovating, anti-irritative, protective and anti-aging active ingredients that act on key processes in skin in order to address the origins of irregular melanin accumulation on the skin, in the most effective way possible.

ADVANCED NÁCAR marks a turning point in irregular hyperpigmentation skin care, thanks to its fusion of technologically advanced active ingredients. It is formulated with **renovating-exfoliant, anti-melanogenic-depigmenting and anti-aging active ingredients**.

A key combination that removes the superficial layer of dark-spots in the skin, lightening them, and accelerating skin renewal, improving the overall condition of the skin. Its action substantially decreases any additional contributions of melanin in the hyperpigmented area, preventing the worsening of dark spots or the appearance of new ones; it delays aging and repairs damage at the cellular level, caused by external factors.

A unique formula for radiant skin, wrapped in a beautiful halo of light.

1 Exfoliating-renovating active ingredients:

their objective is to exfoliate the skin to eliminate its outermost layer, where melanin accumulates in an irregular manner and, on the other hand, to accelerate skin renewal; softening and/or removing existing dark spots, making skin tone uniform.



2 Antimelanogenic-depigmenting active ingredients:

the second group of active ingredients act on a broad spectrum of processes that trigger irregular melanin production. They prevent existing spots from receiving additional skin pigment and prevent new spots from appearing.



3 Repair anti-aging active ingredients:

the third block of active ingredients combat 2 key aspects that cause irregular pigmentation, such as aging and skin damage caused by environmental factors. Maintaining a youthful skin, protecting cells with high energy levels and preventing damage, are all key factors that favor uniform skin tone and a face free of dark-spots.



Discover how ADVANCED NÁCAR dark spot treatment surround your skin in a halo of light and youth.



COMPLETE CLARIFYING AND ILLUMINATING FACIAL TREATMENT

ADVANCED **Nácar** TREATMENT

WHAT IS IT?

ADVANCED NÁCAR TREATMENT is an innovative professional anti-aging treatment with lightening and illuminating action that treats and prevents stains, enhances face luminosity and fights signs of aging thanks to new generation active ingredients. Global action that brings perfection and beauty to the skin.

FOR WHOM IS IT INDICATED?

It is suitable for all skin types. Specially formulated for skins that have spots, or dull or irregular tone and need to provide intense luminosity to the face, combined with intense anti-aging care.

1 RENOVATING-EXFOLIANT ACTIVE INGREDIENTS

- **COMPLEX NEW GENERATION PEEL:** **renovating-exfoliating** active ingredient, based on acids with high exfoliating power and low irritating effect, yet highly effective.

Formula based on:

- ACIDS: tartaric acid + citric acid + salicylic acid + 2 molecules derived from azelaic acid.

- NATURAL EXTRACTS: enzymatic red grape bio-juice and wheat bran + apple extract + lemon extract.

A unique formulation, created by CASMARA that perfects the skin thanks to its peeling effect that eliminates superficial accumulation of melanin and dead cells blurring dark spots and improving the overall appearance of the skin.

- **MANDELIC ACID:** regenerating active. Alpha hydroxy acid extracted from bitter almond. Stimulates regeneration by accelerating cell renewal, improving skin microrelief and softening spots.

2 ANTIMELANOGENIC-DEPIGMENTING ACTIVE INGREDIENTS

- **TRANEXAMIC ACID:** anti-dark spot **active ingredient** that blocks the signal between the keratinocyte and melanocyte to avoid excessive melanin synthesis that would cause hyperpigmentation.

- **LIPOSOMED KOJIC ACID:** natural active ingredient with **double depigmenting action** obtained during the fermentation process of Japanese sake. Its formulation in liposomes helps kojic acid reach the deeper layers of the skin.

Double depigmenting action:

1. **ANTI-IRRITATION ACTION:** inhibits the formation of free radicals (ROS) caused by UV radiation which causes, in turn, skin inflammation. ROS stimulates melanin production and ages the skin.

2. **AVOID MELANIN SYNTHESIS.** It inhibits tyrosinase, an enzyme that participates in the melanogenesis process.

- **OCTADECENEDIOIC ACID:** active **dark spot remover and illuminator**, extracted from sunflowers. Revolutionary depigmenting active ingredient that clears spots and hyperpigmented areas and illuminates the face.

Its innovative mode of action:

- In the MELANOCYTE NUCLEUS: regulating genetic pigmentation and further clarifying the natural color of the face.

- In the MELANOCYTE'S SURROUNDINGS: controls the transfer of melanosomes (the organelle where melanin is synthesized) to the keratinocyte, preventing the accumulation of melanin in the skin.

An optimal combination that clarifies the overall skin tone and prevents excessive melanin synthesis, providing intense brightness to the face.

3 REPAIRING ANTI-AGING ACTIVE INGREDIENTS

- **STOP SMS AGING:** **anti-aging** active ingredient extracted from wild seaweed *Asparagopsis Armata* that fights cell aging. Older cells send signals (SMS) that affect younger cells, accelerating their aging process. This novel active ingredient eliminates these messages (SMS) that could cause morphological damage in cells, causing them to age. The result of its action is a general improvement in the appearance of the face with an antiaging effect and "rested skin" aspect.

- **NIACINAMIDA:** **depigmenting and restorative** active ingredient. Double action active ingredient capable of interfering with the transfer of melanosomes to keratinocytes, the last step in melanin formation.

Niacinamide acts as a powerful DNA restorer, because its action causes an increase in the formation of ATP, the energy needed for cellular processes. Due to this increase in the energy available to cells, the renewal processes are stimulated exponentially, repairing the damage caused by environmental factors, and helping to avoid skin aging.

- **GS LIGHT:** **anti-aging, depigmenting** active ingredient, extracted from the active molecules of the *Sophora flavescens* Asian plant. First active ingredient that acts in a preventive manner, treating at the dermal and epidermal level. In the epidermis, it stimulates the exfoliation of hyperpigmented areas by eliminating the accumulation of melanin and, in the dermis, it protects the biological environment of the fibroblast by keeping the skin young for a longer period of time.

- **THAPSUS COMPLEX:** **intelligent illuminating** phytocomplex and **cellular protector**, extracted from the *Vervascum Thapsus* plant. It absorbs solar energy and transforms it into a source of light for the skin.

- **HEXYOL:** protects at the cellular level. Able to prevent any damage in the cell and its DNA. Powerful anti-aging action.

TREATMENT PHASES

ADVANCED **Nácar** TREATMENT

PROFESSIONAL USE ONLY

PHASE_01 ADVANCED PEEL



New generation peel complex, formulated with acids of high exfoliating power but without an irritating effect, based on **TARTARIC ACID, CITRIC ACID, SALICYLIC ACID** together with **ENZYMATIC BIO-JUICE** of **RED GRAPE** and **WHEAT BRAN**.

An exclusive chemical peel, created by CASMARA, that perfects the skin thanks to the combination of active ingredients that act synergically, eliminating in a more efficient way the superficial accumulation of melanin and dead cells; intensely blurs dark spots and greatly improves the overall appearance of the skin.

Phase 1 has high a renewal power, enhancing skin regeneration at deep levels, accelerating cell renewal, achieving an amazing improvement of skin microrelief and the dark spots appearance.

WARNING: during the application of this phase, the client may feel stinging or burning sensation, depending on the sensitivity of their skin. This is due to the high concentration of acids.

NOTE: During the application of this phase, the use of nitrile gloves is recommended.

Application mode: between 6 and 8 min.

Apply to face, neck and décolletage by brushing. Leave on the skin for 6 to 8 min. We recommend applying CASMARA's cranial acupressure protocol during this waiting time.

This phase should not be rinsed with water.

WARNING: Due to the high concentration of acid, it is not recommended to apply on micropigmented areas, as it may clarify them.

PHASE_02 NEUTRALIZING



After the application of phase 1 with a high concentration of acids, the pH of the skin drops so it is essential to balance it, and restore its natural pH with this neutralizing phase.

WARNING: it is possible that during the application of this phase the client will feel an increase in face temperature, but it will pass very rapidly. As well as any irritation or burning sensation that they may feel from the application of Phase 1.

TREATMENT PHASES

ADVANCED **Nácar** TREATMENT

PROFESSIONAL USE ONLY

Note: during the application of this phase, the use of nitrile gloves is recommended.

Modo de aplicación: aprox. 3 min.

Apply to face, neck and décolleté directly with the vial, starting on the areas where the client feels more irritation. Then, massage to achieve a uniform distribution of the phase and rinse with plenty of water.

As a final step to ensure optimal phase withdrawal, it is recommended to use the CASMARA's cleaning wipe, moistened with clean water.

PHASE_03

DEPIGMENTING LIGHTENING



Depigmenting lightening phase and peeling effect, with gel texture, based on active molecules of **GS LIGHT, MANDELIC ACID, TRANEXAMIC ACID, LIPOSOMATED KODIC ACID, OCTA-DECENEDIOIC ACID** and **MICROENCAPSULATED GLABRIDINE**.

Advanced anti-dark spot phase that blocks and prevents excessive synthesis of melanin by acting in 3 different ways in the process of melanogenesis, capable of regulating genetic pigmentation by

providing an intense halo of light to the face. While stimulating the exfoliation of hyperpigmented areas, it accelerates cell renewal by softening dark spots.

An exclusive phase that fuses the depigmenting and illuminating action with high anti-aging power thanks to the action of the **SOPHORA FLAVESCENS ACTIVE MOLECULES**. Advanced active ingredient that acts at the dermal and epidermal level, eliminates the accumulation of melanin in hyperpigmented areas and protects the fibroblast environment while maintaining skin youth for a longer period of time.

Application mode: aprox. 10 min.

Massage for approximately 10 minutes until the gel penetrates, insisting on areas with highest hyperpigmentation. Depending on the client's sensations we can extend or shorten the duration of the massage; according to their sensitivity they may notice a burning sensation if the massage is prolonged.

WARNING: Due to the high concentration of acid, it is not recommended to apply on micropigmented areas, as it may clarify them.

TREATMENT PHASES

ADVANCED **Nácar** TREATMENT

PROFESSIONAL USE ONLY

PHASE_ 04 GLOBAL RECOVERY



Global recovery phase based on **ALLANTOIN MOLECULES, UNICELLULAR ALGAE PLATYMONAS SUBCORDIFORMIS, CREATINE and ESSENCE OF TASMANIA**. A complex formula that acts as a true elixir that restores and energizes the skin. Essential care after the application of the powerful previous phases.

Advanced fusion of active ingredients that accelerates natural processes of skin healing, favors the elimination of weakened layers of the skin, that will be replaced with renewed and intensified energized cells; in addition to increasing the synthesis of key substances such as collagen, elastin and hyaluronic acid and ensure correct levels of moisture in the skin.

A complex and advanced formula for protective and restorative action against aging, capable of repairing damage caused to DNA by UV radiation. Moreover, it contains a soothing agent that eliminates any sensation of discomfort that the client may feel.

Application mode: aprox 12 min.

Apply directly on the client's face and extend with a relaxing massage on face, neck and décolletage until it is completely absorbed.

PHASE_ 05 NACAR MASK 2085. *Soothing and clarifying*



Mask with Peel-Off technology based on **TASMANIA ESSENCE and JAPANESE SECRET** that fuses 2 key actions in one anti-dark spot treatment: soothing and lightening action.

Its soothing effect, thanks to the **ESSENCE of TASMANIA**, active with high concentrations of polygludial, which eliminates redness and any possible irritation sensation. Soothes the skin and gives a pleasant feeling of well-being.

Its lightening action is due to **JAPANESE SECRET**, an active ingredient rich in amino acids that illuminate the face and provide an intense anti-aging effect. Extraordinary bleaching active of Japanese origin that has its origin in the process of elaborating sake with proven blaching effectiveness over centuries.

TREATMENT PHASES

ADVANCED **Nácar** TREATMENT

PROFESSIONAL USE ONLY

Application mode: 5 minutes. minimum exposure time 20 minutes.

1. Completely empty the content of (1°) GEL and the content of (2°) POWDER in a bowl.
2. With the help of a spatula (preferably made of plastic), mix the two components vigorously for approximately 30 seconds, until you get a mixture that is homogeneous.
3. With the same spatula, apply and extend the mask over the desired area, without wasting any time, since it begins to set only 4 minutes after starting the mixture. You can cover lips and eyes.
4. Leave the mask on for a minimum of 15-20 minutes.
5. Remove the mask in one piece, from top to bottom.

PHASE_06

CLARIFYING AND ANTI-AGING



Advanced lightweight texture formula, with rapid absorption, based on **STOP SMS AGING, NIA-CINAMIDE, THAPSUS COMPLEX** and **HEXYL**.

Illuminating lightening anti-aging phase with SPF50 that prevents cell aging, provides restorative and protective care at the DNA level. A novel formula that absorbs solar energy and transforms it into a light source for the skin, making it luminous and radiant.

Pioneer cream with visible results from the first application. A phase of depigmenting action that blocks the transfer of melanosomes to the keratinocyte, preventing the accumulation of melanin in the skin; prevents the formation of new spots and progressively softens existing ones.

Application mode:

Apply a few drops on the hands of the professional and massage the face, neck and décolletage of the client until its total absorption. Deliver the rest of the vial to the client so that the rest of the cream is applied the next day.

ADVANCED **Nácar** TREATMENT

DERMATOLOGICALLY TESTED



1

PEEL

Renews the skin

2

ANTI-DARK SPOTS

*Corrects dark spots
and prevents their
appearance.*

3

ANTI-AGING

*Reduces
wrinkles*



VISIBLE RESULTS

[97%]

LUMINOUS SKIN*

**User test after 56 days of application.*

[95%]

CLARIFIED DARK SPOTS*

**User test after 56 days of application.*

[85%]

REDUCES WRINKLES AND EXPRESSION LINES**

***Observation test after 28 days of application.*

lightening

LINE COLLECTION

To achieve optimal results it is essential to combine the application of
ADVANCED NÁCAR
with homecare products of the lightening line.

CASMARA RECOMMENDS

Combine the DAY RITUAL + the NIGHT RITUAL to achieve extraordinary results.

DAY RITUAL ☀

CLARIFYING ANTI-AGING CREAM.

50ml 1.7fl. oz

Lightening anti-aging cream cream with S.P.F. 50.

Anti-aging lightening cream with SPF 50, which removes or softens dark spots and prevents their appearance; while fighting globally against photoaging and signs of aging in an effective way. It brings a halo of perfection to the face, from the first application.

FOR WHOM IS IT INDICATED?

It is specially formulated for skin with dark spots, dull and irregular tone and faces that need intense luminosity with advanced anti-aging care.

WHEN SHOULD YOU APPLY IT?

Apply twice a day Clarifying ANTIAGING CREAM on face, neck and décolletage.



NIGHT RITUAL ☾

CLARIFYING CONCENTRATED SERUM

30ml 1.01fl. oz

Clarifying concentrated gel (Peeling)

Chemical, lightening and perfecting peel concentrate that removes dark spots, unifies skin tone, provides luminosity and blurs signs of aging.

FOR WHOM IS IT INDICATED?

Suitable for all skin types. Specially formulated for skin with dark spots, dull and irregular tone, and skin that needs to combat signs of aging.

WHEN SHOULD YOU APPLY IT?

Apply exclusively at night on face, neck and décolletage, avoiding the eye area.

It is recommended to follow the shock plan, applying it every night for 4 to 6 weeks in a row. Once the shock plan has been completed, to maintain results, it must be applied once or twice a week.

It is essential to apply, the next morning, CLARIFYING ANTI-AGING CREAM SPF50 and avoid sun exposure

! **WARNING:** Do not apply on micropigmented areas, its formula with a high concentration of acids could clarify them.

lightening

LINE COLLECTION

Enhance your daily clarifying and lightening ritual by combining it with other products from the lightening line.

TONE-UP CREAM

50ml 1.7fl. oz

Whitening flash effect.

Whitening cream with moisturizing and repairing flash effect. Innovative cream that lightens skin tone, unifies and brightens the face instantly; it also provides moisturizing and repairing care.

HOW TO APPLY IT?

Apply the tone-up cream after applying your daily serum or cream; you can apply it on the face or any part of the body (elbows, knees, etc).

With one application of TONE-UP cream your skin lightens 1 tone. To get an even more whitening finish, repeat the application as many times as you wish. (2 applications lower two tones, and so on).

RECOMMENDATION: you can apply the Tone-up cream as a makeup primer, before applying the makeup to prepare the skin, to unify skin tone and hide any imperfection; either redness or skin spots.



LIGHTENING AMPOULES

2.5ml 0.08fl. oz

Anti-aging, lightening effect.

Facial "oil free" flash effect ampoule, with WHITEBIO and VITAMIN C.

Revolutionary anti-aging formula that firms, regenerates and moisturizes, while illuminating and unifying skin tone.

RESULTS

Uniform and brighter tone. Hydrated and more youthful skin.

TO WHOM IS IT INDICATED?

Indicated for EVERY TYPE OF SKIN, especially dull and/or those with irregular in tone.

HOW DO YOU COMBINE IT?

Apply a few drops of the LIGHTENING ampoule, before applying the day cream.



CASMARA

CASMARA COSMETICS, S.A.

High Quality Professional Dermocosmetic Laboratory

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