

CASPARA

Ocean Miracle

Discover the power of the ocean



econature

Rehydrating

70% MORE HYDRATED SKIN

Lifting effect

90% FIRMER FACE

Anti-aging

IN 2 WEEKS, THE SKIN IS VISIBLY YOUNGER LOOKING

MARINE BIOTECHNOLOGY

*with **Quinton** seawater and
rejuvenating marine active ingredients*

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MARINE BIOTECHNOLOGY

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The power of the ocean concentrated in a unique formula.

The symbiosis between humans and the ocean dates back to the dawn of time; a close relationship on an extraordinary level, as shown by the similar composition of seawater and blood plasma. Having made this discovery in the early nineteenth century, French scientist René Quinton carried out numerous medical studies to reveal the vast therapeutic properties of seawater.

As Quinton predicted, this unique treasure has extraordinary health benefits for the body, especially the skin; with a chemical composition very similar to blood plasma.

An amazing source of precious organisms with a high nutritional value, the ocean is a hostile environment of great contrasts, forcing

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its flora and fauna to adapt and develop unique survival mechanisms. With the help of marine biotechnology, we've extracted these mechanisms and properties to formulate innovative cosmetics with unprecedented actions.

Drawing on the natural richness of the ocean, the CASMARA Research Center has created a new cosmetic concept with the Ocean Miracle professional treatment and its Hydra Lifting home use collection. This advanced skincare collection combines natural marine active ingredients with pioneering technologies. Its unique cosmetic formulas feature Quinton seawater concentrate, rejuvenating marine active ingredients and high

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biological value algae that provide innovative properties for skin care use.

These facial products are rich in natural marine active ingredients that stimulate cellular activity at extraordinary levels to restore skin hydration and enhance its optimal levels, such as the hydration level of the skin that it manages to reverse; as well as exponentially improve its elasticity and firmness.

Technologically advanced natural cosmetics with similar results to PRP injections - a real turning point in natural skin care.

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Ocean Miracle TREATMENT



• WHAT IS IT?

Natural anti-aging treatment with a rehydrating action and lifting effect formulated with Quinton seawater and rejuvenating marine botanicals, combined with the most cutting-edge instant and long-lasting technology.

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Its innovative action stimulates aging cells to act like younger ones, promoting collagen and elastin synthesis inside the skin as well as providing a high concentration of active ingredients that restore correct skin hydration levels for plumper, suppler and visibly rejuvenated skin.

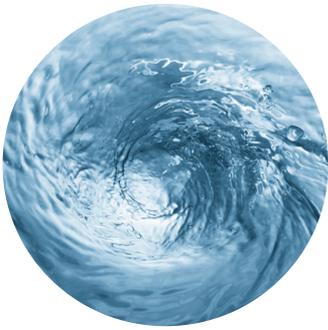
• WHO IS IT SUITABLE FOR?

Suitable for all skin types, even the most sensitive skin. Specially formulated for dehydrated skin, to correct loss of elasticity and firmness, and improve flaccidity.

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• MAIN ACTIVE INGREDIENTS

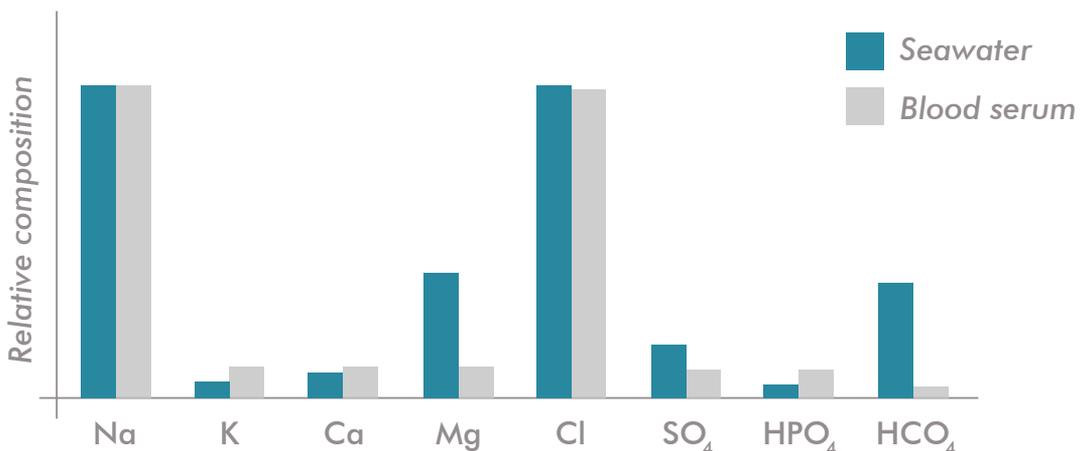


QUINTON SEAWATER CONCENTRATE

A highly **revitalizing** and **toning** active ingredient with a very high content of trace elements (contains 71 of the 92 natural elements present in the periodic table). This true marine “plasma” is capable of exponentially stimulating the activity of cells responsible for healthy skin.

It increases activity in fibroblasts (cells that produce collagen, hyaluronic acid and elastin) by 450% and in keratinocytes (cells that strengthen the protective skin barrier) by 300%.

COMPARISON BETWEEN THE COMPOSITION OF SEAWATER AND BLOOD SERUM



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WAKAME SEAWEED EXTRACT

This marine botanical has a **lifting effect** as well as firming and rejuvenating properties. Inspired by genomic technology, **it targets the 14 genes responsible of skin firmness**. Improves the organization and synthesis of elastic fibers and filling substances responsible for keeping the skin firm, elastic and wrinkle-free.

Its innovative action is capable of recovering the "beauty triangle" shape, keeping the cheekbones high and the jaw line well defined, also helping to reduce forehead wrinkles, nasolabial folds and lines around the lips by allowing a reconstruction of the extracellular matrix and all its components.



JUVENESSENCE®

Cellular detoxifier of marine origin with a powerful anti-aging action, which increases the firmness and elasticity of the skin.

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Active ingredient capable of **stimulating cellular activity and increasing the natural detoxification process within it by 24%**, favoring a greater elimination of waste material in the cell.

Thanks to its **intense detoxifying power** (cell-detox effect) it manages to rejuvenate aged cells; which favors them to act as young cells maintaining high levels of elastic fibers production and the fibers responsible for skin firmness.

An extraordinary multi-effect active ingredient, extracted from *Alaria Esculenta* algae, which **stops and reverses cellular aging**. Capable of considerably reducing the percentage of progerin in the cell, a protein associated with cell aging; it reduces the presence of this protein until it reaches the levels typical of young cells, which keeps the cell young for longer.

The result is rejuvenated skin at all levels; highlighting an improvement in the level of hydration and skin firmness

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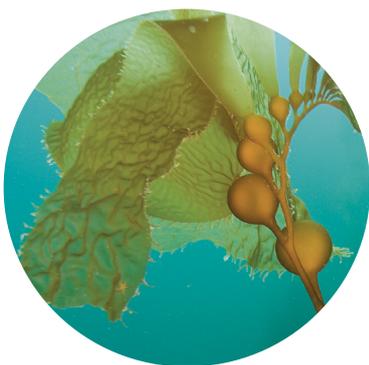
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OCEAN HYALURONIC

Active ingredient with a high biological value that provides **intensive, long-lasting hydration**. It is extracted from plankton from the Iroise Sea, off the coast of Brest in Brittany, France.

This unique active ingredient features marine exopolysaccharides and acts like a “sponge” inside the skin, increasing hydration levels and preventing dehydration. **Retains 97% more water than hyaluronic acid**. Its innovative action helps reduce wrinkles in an instant and provide long-lasting hydration.



ALGA-GENIC

Natural **multi-action anti-aging** polysaccharide that improves and prevents signs of aging. This biotechnologically derived element has a film-forming action that ensures correct skin hydration levels. This, together with its ability to stimulate the so-called “longevity proteins” stops the signs of aging in the most effective way for incredibly smoother, plumper and beautifully younger looking skin.

• ACTIONS

REJUVENATING:

Stimulates the activity of cells responsible for healthy skin (fibroblasts by 450% and keratinocytes by 300%).

Exponentially increases collagen, hyaluronic acid and elastin production, improving skin plumpness and vitality.

REHYDRATING:

Advanced smart hydration system combining filmforming and plumping actions. Reduces transepidermal water loss and increases the skin's water retention capacity, thus considerably increasing its hydration levels.

LIFTING EFFECT:

Activates 14 genes responsible for skin firmness. Its action improves the skin's support structure, increasing its elasticity and firmness.

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• RESULTS

- 01 INTENSELY REHYDRATED SKIN.
- 02 REDEFINED FACIAL CONTOURS.
SUPPLER SKIN. CORRECTED
FLACCIDITY.
- 03 REJUVENATED COMPLEXION.
FEWER AND LESS VISIBLE WRINKLES.
SIGNS OF AGING ARE SOFTENED.

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[90%]
FIRMER SKIN*

[70%]
MORE
HYDRATED SKIN*

[85%]
MORE
TONED SKIN*

*After 28 days of application.

- ✓ **Redefined facial contours**
- ✓ **Intensely rehydrated skin**
- ✓ **Signs of aging are softened**

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TREATMENT PHASES

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PHASE_1

PREPARATORY EXFOLIATING



Natural keratolytic enzyme peel formulated with keratinase microcapsules, a biotechnological ingredient that selectively removes dead cells, and all-natural surfactants that help remove toxins from the skin.

APPLICATION METHOD: Time: Approx. 5 min.

Apply manually and leave on for 3-5 minutes.

Then, wet your fingertips and use circular

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movements for a few minutes to promote skin cleansing.

(Avoid contact with the eyes). Remove with plenty of water.

PHASE_2

HYDRATING, REVITALIZING
AND IONIZABLE



Marine plasma featuring an active seawater concentrate with a highly revitalizing and toning action. Stimulates fibroblasts by 450% and keratinocytes by 300%, the key cells for good skin condition and vitality.

Contains OCEAN HYALURONIC, an intensive longlasting rehydrating active ingredient of high biological value, which acts like a "sponge"

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inside the skin, significantly increasing skin hydration levels. Also contains TREHALOSE, a natural active ingredient that acts as a cell protector, preventing skin protein denaturation.

APPLICATION METHOD: Time: Approx. 8 min.

Apply by actively massaging over a cleansed face, neck and décolletage until completely absorbed.

PHASE_3

ANTI-AGING AND
HYDRATING



Marine serum formulated with Quinton SEAWATER concentrate, OCEAN HYALURONIC and ALGAGENIC, which stops and reverses the cellular aging process.

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This phase features JUVENESSENCE[®], a natural rejuvenating marine active ingredient extracted from *Alaria Esculenta* seaweed. Stops and reverses the cellular aging process. Improves natural cell detoxification processes and increases skin protein synthesis.

Increases skin firmness and boosts hydration thanks to the synergistic action of hydrating and anti-aging active ingredients.

APPLICATION METHOD: Time: Approx. 10 min.

Apply over the face, neck and décolletage, and massage until completely absorbed.

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PHASE_4

ANTI-AGING, FIRMING AND NOURISHING



Cream featuring wakame seaweed extract, a firming active ingredient that maintains the “triangle of youth” thanks to its ability to revitalize 14 genes involved in synthesizing extracellular matrix components. Its action improves the synthesis, maturation and assembly of collagen, elastin and hyaluronic acid.

This phase is enriched with NATURAL RICE BRAN OIL, a highly nourishing active ingredient.

APPLICATION METHOD: Time: Approx. 10 min.

Apply over the face, neck and décolletage, and massage until completely absorbed.

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PHASE_5

OCEAN MIRACLE IONISABLE MASK 3010



Next-generation ionizable mask featuring wakame seaweed with a firming and anti-aging cooling effect.

Formulated in two phases, two gels which, once mixed together and applied, set and form a film over the skin, providing a pleasant, light pressure over the area to enhance the penetration of the previously applied active ingredients and those of the mask itself. Provides advanced skin care, even to delicate areas such as the eye contour and lips.

This mask can be used with the iontophoresis technique to ionize the active ingredients in

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the mask and treatment, allowing them to penetrate deeper to enhance their effects.

APPLICATION METHOD: Time: Approx. 20 min.

1. Empty the entire contents of the Phase 1 sachet into a bowl, followed by the contents of Phase 2.
2. Using a spatula, vigorously mix both components for around 30-40 seconds, until you achieve an even mixture. (Attention: Failure to mix the components correctly may prevent the mask from setting).
3. With the same spatula, apply and spread the mask over the face (including the eyes), working quickly, as it will begin to set 5 minutes after being prepared.

NOTE: Cover the nose and lips last.

4. Before the mask is completely set, attach the device's positive electrode (anode) to the facial electrodes and place on either side of the forehead, over the mask. Attach the negative electrode (cathode) to a damp sponge and place on the upper back, in direct contact with

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the skin.

5. Leave the mask on for 10 minutes prior to ionization.

ATTENTION: Before switching on the Casmara ionization machine or any other ionization device, remove the mask from the eye area using a cuticle stick.

6. If using the Casmara ionization machine, attach the positive electrode to the circular electrodes and place on either side of the forehead, over the mask.

Attach the negative electrode to a damp sponge and place on the upper back.

Once the electrodes have been applied and the mask has been removed from the eyes, turn on the machine and set to **ionization program no. 16**. Increase the electrode intensity according to the sensitivity of each client.

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Recommendation for ionization:

Frequency: 35Hz. Impulse duration -250 μ s (microseconds).

ATTENTION: The ionization process should last no more than 20 minutes.

WARNING: This technique is contraindicated in pregnancy, skin lesions, heart problems or electronic implants.

7. Remove the mask in one piece.

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PHASE_6

HYDRATING AND FIRMING



HYDRATING and FIRMING natural marine serum used as a booster to finish the treatment.

Includes the essential active ingredients from this line:

JUVENESSENCE[®], QUINTON SEAWATER concent rate, ALGA-GENIC and OCEAN HYALURONIC.

APPLICATION METHOD:

Spread a small amount of product evenly over the face, neck and décolletage, including the eye area.

Give the rest of the vial to the customer.



Hydra Lifting COLLECTION

NATURAL MARINE TECH

Hydra Lifting

COLLECTION

Discover the power of the ocean on your skin.

The most amazing marine active ingredients have been enhanced by pioneering marine biotechnology to concentrate the therapeutic power of the ocean in an anti-aging skincare collection with an intense rehydrating action and lifting effect.

The ocean is a unique and precious ecosystem that provides exceptional active ingredients to formulate advanced natural cosmetics. Seaweeds and other marine organisms have developed superb defense mechanisms to survive in these hostile environments full of harsh contrasts offering us authentic cosmetic jewels.

The CASMARA Research Center has used pioneering marine biotechnology to create Hydra Lifting, the most exceptional marine skincare collection featuring wonderful ocean active ingredients to exponentially increase skin hydration levels while exceptionally improving its firmness and elasticity for perfectly defined

Hydra Lifting

COLLECTION

facial contours, typical of younger skin.

These technologically advanced natural cosmetics combine the best of nature and science to revolutionize daily skin care with unique textures and intoxicating scents.

Imagine if you could manage that natural cosmetic penetrate into the skin with a depth never before imaginable.

Advanced natural daily skin care collection: 4 products specially formulated to be combined with each other to create a facial routine that perfectly suits the needs of all skin types:

MARINE PLASMA

Fluid serum available in two versions:

Fresh Serum and Rich Serum. Formulated with a high concentration of seawater, combined with rejuvenating and rehydrating marine active ingredients.

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COLLECTION

Fresh Serum: Formulated for all skin types.

Rich serum: Formulated for dry and extra-dry skin. This rich formula provides extra nourishment to meet the needs of these skin types.

FIRMING CREAM

Fluid cream available in two versions: HYDRO and NUTRI: Two formulas featuring marine active ingredients with an intense lifting effect and rejuvenating action in a unique, light texture.

Hydro: Formulated for all skin types.

Nutri: Formulated for dry and extra-dry skin. This rich formula provides extra nourishment to meet the needs of these skin types.



Hydra Lifting

COLLECTION

MARINE PLASMA *Fresh Serum*

50 ml 1.7 fl. oz.

Hydrating serum with
a lifting effect.

Extraordinary light-textured marine “plasma” with seawater and rejuvenating marine active ingredients. Featuring the most advanced biotechnology, it rehydrates and firms the skin while correcting and preventing signs of aging.

Its formula contains the most extraordinary marine active ingredients capable of stimulating cell function; stimulating the natural processes of cellular detoxification as well as the rehydration and firmness of the face.

The result is vibrant, intensely rehydrated, protected, plump, juicy and visibly toned skin.



Hydra Lifting

COLLECTION

Its exclusive formula contains:

SEAWATER CONCENTRATE: A highly **revitalizing** and **toning** active ingredient. This true marine “plasma” is capable of exponentially stimulating the activity of cells responsible for healthy skin.

It increases activity in fibroblasts (cells that produce collagen, hyaluronic acid and elastin) by 450% and in keratinocytes (cells that strengthen the protective skin barrier) by 300%.

OCEAN HYALURONIC: Active ingredient with a high biological value that provides **intensive long-lasting** hydration. It is extracted from plankton from the Iroise Sea, off the coast of Brest in Brittany, France; **retains 97% more water than hyaluronic acid.**

This unique active ingredient features marine exopolysaccharides and acts like a “sponge” inside the skin, increasing hydration levels and preventing dehydration, which improves skin elasticity and firmness. Its innovative action helps reduce wrinkles in an instant and provide long-lasting hydration.

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ALGA-GENIC: Natural **multi-action anti-aging** polysaccharide that improves and prevents signs of aging. This film-forming marine element is obtained through biotechnology and ensures correct skin hydration levels. It also stimulates the so-called “longevity proteins” and delays signs of aging in the most effective way for incredibly smooth, plump and stunningly youthful skin.

- **WHO IS IT SUITABLE FOR?**

This unisex serum is suitable for all skin types, even sensitive skin.

- **APPLICATION METHOD**

Apply a few drops to your cleansed face and neck, then massage gently until fully absorbed. Recommended before applying the **HYDRO** Firming Cream from the HYDRA LIFTING range.



Hydra Lifting

COLLECTION

MARINE PLASMA *Rich* *Serum*

50 ml 1.7 fl. oz.

Nourishing serum
with a lifting effect.

Extraordinary light-textured marine “plasma” with seawater and rejuvenating marine active ingredients. A unique marine formula with intense anti-aging action that offers a perfect balance of hydration and nutrition; thanks to the combination of moisturizing dual action active ingredients that increase the skin's water retention capacity and prevent transepidermal water loss while providing essential fatty acids that reinforce the hydrolipidic barrier.

Revolutionary multi-action nourishing serum, recommended for the most demanding skin types, which improves and stops the effects of time on the skin.



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COLLECTION

The result is an intensely nourished, rehydrated, plump, protected, juicy and toned skin.

Its exclusive formula, identical to Fresh Serum, is enhanced with rice oil to provide the perfect care for the most demanding skin types that need extra nutrition and active ingredients with high anti-aging power::

RICE OIL: This powerful nourishing and antioxidant active ingredient with a high nutritional value contains vitamin E, γ -oryzanol and ferulic acid, three natural substances that combat aging skin and provides the skin with advanced nourishing and anti-aging care, ideal for damaged, mature and/or dry skin.



Hydra Lifting

COLLECTION

- **WHO IS IT SUITABLE FOR?**

This unisex serum is suitable for dry or extra-dry skin, even sensitive skin.

- **APPLICATION METHOD**

Apply a few drops to your cleansed face and neck, then massage gently until fully absorbed. Recommended before applying the **NUTRI** Firming Cream from the HYDRA LIFTING range.

Hydra Lifting

COLLECTION

HYDRO *Firming Cream*

50 ml 1.7 fl. oz.

Moisturizing cream with a lifting effect.

Light texture cream that intensely rehydrates the skin, while reaffirming and redefining facial contours. Hydro Firming Cream concentrates extraordinary marine active ingredients capable of retaining moisture in the skin, stimulating the perfect cellular functioning and its youth.

Each drop of cream concentrates the extraordinary marine richness. Surprising firming active ingredients capable of stimulating 14 genes responsible for skin firmness to maintain the so-called "beauty triangle" showing defined facial contours.

It helps keep the cheekbones high and the jaw line well defined, also reducing forehead wrinkles,



Hydra Lifting

COLLECTION

nasolabial folds and lines around the lips by allowing a reconstruction of the extracellular matrix and all its components.

The result is plump, firm and intensely rehydrated skin.

Its exclusive formula contains:

WAKAME SEAWEED EXTRACT: This botanical active ingredient of marine origin has a **lifting effect** as well as firming and rejuvenating properties. Inspired by genomic technology, **it targets the 14 genes responsible responsible for the firmness of the skin.** Improves organization and synthesis of elastin fibers and fillers, which keep the skin firm, supple and wrinkle-free.

JUVENESSENCE®: **Intensive firming** marine active ingredient with a powerful anti-aging action. This extraordinary multi-effect active ingredient is extracted from *Alaria Esculenta* seaweed and stops and reverses cellular aging. Its action intensifies and improves skin cell activity as well as the natural detoxification process thanks to its cell-detox effect. Significantly improves hydration levels and skin firmness.

Hydra Lifting

COLLECTION

- **WHO IS IT SUITABLE FOR?**

This unisex cream is suitable for all skin types, even sensitive skin.

- **APPLICATION METHOD**

Apply to your cleansed face and neck, and massage until fully absorbed.

We recommend applying the cream alone or combining it with the **MARINE PLASMA FRESH SERUM** from the **HYDRA LIFTING** range, or with any other **CASMARA** face serum.



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NUTRI *Firming Cream*

50 ml 1.7 fl. oz.

Nourishing cream
with a lifting effect.

Innovative cream
that provides delicate
nutrition while intensely
rehydrating and firming the skin thanks to active
ingredients of marine origin enhanced by the most
advanced biotechnology.

Its formula is enriched with rice oil, a powerful
active ingredient with high nutritional value and
antioxidant power rich in vitamin E, γ -oryzanol
and ferulic acid, three natural substances that
combat skin aging in the most effective way and
reinforce the hydrolipidic barrier; which keeps
the skin hydrated, nourished as well as being
protected and presenting a spectacular silky
touch.

Innovative firming daily care capable of redefining



Hydra Lifting

COLLECTION

facial contours; at the same time that it corrects and/or prevents the appearance of the signs of aging.

With **Nutri** firming cream, the skin appears nourished, rehydrated, firm and visibly younger.

Its exclusive formula, identical to Hydro Firming Cream, is enhanced with rice oil to provide the perfect care for the most demanding skin types that need extra nutrition and active ingredients with high anti-aging power::

RICE OIL: This powerful nourishing and antioxidant active ingredient with a high nutritional value contains vitamin E, γ -oryzanol and ferulic acid, three natural substances that combat aging skin and provides the skin with advanced nourishing and anti-aging care, ideal for damaged, mature and/or dry skin.

Hydra Lifting

COLLECTION

- **WHO IS IT SUITABLE FOR?**

This unisex cream is suitable for dry or extra-dry skin, even sensitive skin.

- **APPLICATION METHOD**

Apply to your cleansed face and neck, and massage until fully absorbed. We recommend applying the cream alone or combining it with the MARINE PLASMA **RICH SERUM** from the HYDRA LIFTING range, or with any other CASMARA face serum.



CASMARA

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