

CASMARA

BeautyPlan Premium

RGnerin

PROFESSIONAL TREATMENT

INHIBITOR

CONTRACTURE

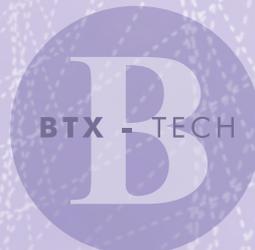
x4

ANTI-WRINKLE

STRATEGY

PLUMPS · REGENERATES · SMOOTHS · INHIBITS

*with Botox effect*



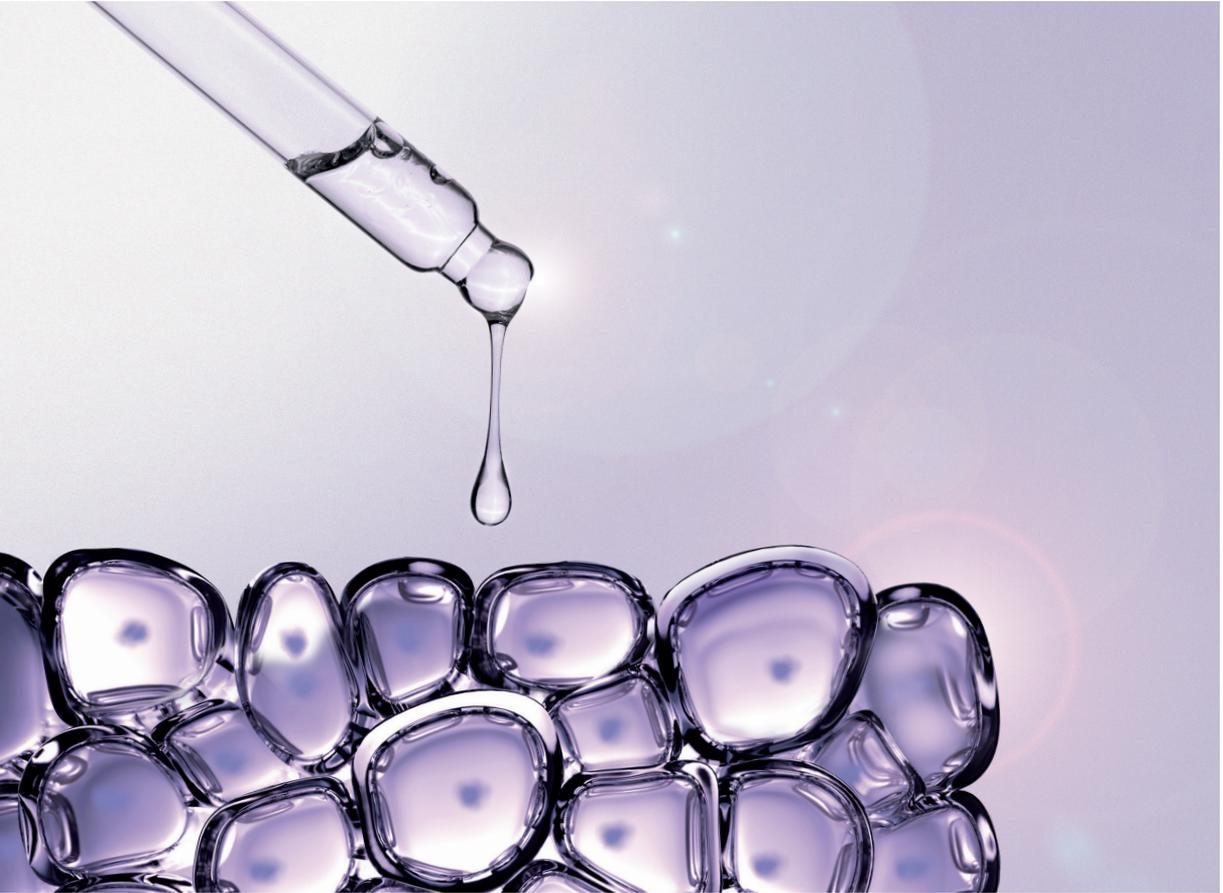


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RGnerin

INHIBITOR CONTRACTURE



*40, 50, 60... Choose the age of your skin.*

*It's now possible to choose the age of your skin. You can now look younger for longer thanks to the advanced premium cosmetics that combine the power of science and nature. Change the biological age of your skin with these smart formulas that act on the inside, targeting the main processes and visible signs that cause and accentuate aging skin, for a visibly rejuvenated complexion.*

But what determines the age of your skin? Although everybody's date of birth marks their chronological age, their biological age may be different, as it depends on the condition of their body and on cellular aging, which is not only linked to the passage of time, but also to genetics and/or lifestyle.

It's not easy to identify the biological age of your skin, but its condition can be assessed externally based on the presence of signs of aging. If wrinkles are the main external sign that reveals the condition of the skin, it's necessary to identify their causes and treat them in a specific and highly effective way in order to maintain a youthful complexion.

The main factors that cause the appearance of furrows, wrinkles and expression lines are repetitive facial movements, dehydration, lack of nourishment, loss of density and elasticity, and a slowing of the skin's natural regeneration and renewal processes.

In response to this concern, CASMARA has relaunched **RGnerin**, the ultra-technological cosmetics collection with the latest scientific advances in skin care. An iconic, revolutionary and effective formula with a **quadruple anti-wrinkle strategy** that **plumps, regenerates, smooths** the skin and **inhibits** repetitive facial movements thanks to its extraordinary Botox effect and an advanced combination of multifunctional active ingredients.

*A unique, powerful anti-aging hydro-nourishing formula with a preventive and treatment action designed by the CASMARA Laboratory. Thanks to its extraordinary, intensely perfecting action, it helps to erase the signs of facial aging and enhance the true beauty of the skin for a radiant, visibly rejuvenated and protected complexion against the passage of time, day after day.*

# RGnerin TREATMENT



• **WHAT IS IT?**

*RGnerin is an innovative professional treatment with a powerful perfecting action and a **quadruple anti-wrinkle strategy**. Plumps, regenerates and smooths the skin while inhibiting repetitive facial movements, thanks to its extraordinary Botox effect and an advanced combination of multifunctional active ingredients.*

Professional protocol with a treatment and preventive action that harnesses the power of science and nature. A unique formula high in alpha-hydroxy acids, Botox-effect active ingredients, exquisite nutrient-rich oils and advanced botanical elements for visibly younger, suppler, redensified and wrinkle-free skin.

**WHO IS IT SUITABLE FOR?**

Suitable for all skin types, including combination skin over the age of 40; from the driest or most dehydrated skin to normal or combination skin types.

Unique professional treatment with an innovative formula that provides intense nourishment. Suitable for all skin types, including combination skin, thanks to an exclusive blend of nourishing and balancing active ingredients.

Treatment and preventive protocol especially formulated to target existing facial wrinkles and expression lines and/or prevent their future appearance.

## MAIN ACTIVE INGREDIENTS



### GLYCOLIC ACID

Natural-origin alpha-hydroxy acid (AHA) with an **exfoliating** action that penetrates deeply thanks to its small molecular size.

Acts at a deep level by weakening cellular bonds, which speeds up epidermal renewal, resulting in a smoothed microrelief. Its “smoothing” action is enhanced by stimulating collagen and hyaluronic acid synthesis, as well as fibroblast function, the key cell in the connective tissue. Regular repeated applications have proven to significantly reduce wrinkles and signs of aging.



### LACTIC ACID

Natural-origin AHA with a **rehydrating action** that is part of the skin’s Natural Moisturizing Factor (NMF). Active ingredient with a double moisturizing action: penetrates the epidermis and retains water molecules inside, while increasing the synthesis of substances that strengthen the skin’s protective “barrier” to prevent dehydration.

Its double moisturizing action is enhanced by its powerful keratolytic exfoliating effect, which removes the layer of dead cells to improve the skin’s microrelief. Multifunctional active ingredient that purifies and hydrates, improving skin texture and radiance.



### SALICYLIC ACID

Natural-origin beta-hydroxy acid (BHA). Highly **purifying** acid that prevents keratin accumulations and removes superficial dead cells. Also works inside the pores, dissolving existing oils in the epidermis and any sebaceous materials stuck inside the follicles, thanks to its liposoluble properties. It thus helps to deeply cleanse the skin while promoting its renewal.



### ARGIRELINE® AMPLIFIED

Revolutionary next-generation **botox-like effect anti-wrinkle** active ingredient. Extraordinary peptide capable of inhibiting and/or softening the repetitive muscle contractions that cause and accentuate the appearance of wrinkles. Its innovative double-action anti-wrinkle mechanism improves expression lines by promoting softer facial contractions and relaxing these muscles much quicker, which smooths existing wrinkles and prevents their appearance.

This innovative peptide also has a multifunctional effect that goes even further, acting on various skin levels by blocking the cellular aging process. Slowing down cell deterioration enhances its firming action while improving skin elasticity, increasing hydration and smoothing the microrelief, as well as strengthening the skin against the passage of time. Exclusive advanced combination of actions to treat wrinkles and expression lines in the most effective way.

## • MAIN ACTIVE INGREDIENTS



### CASTANEA SATIVA

A **renewing** active ingredient that perfects the microrelief. Its innovative action promotes regeneration and improves cell cohesion, thus intensely smoothing the skin. Its perfecting effect is intensified thanks to its barrier-strengthening action, which protects the skin against the appearance of the signs of aging and keeps it young and in good condition.

Its double action smooths wrinkles and strengthens and protects the skin, delaying the future appearance of wrinkles, furrows and expression lines.



### HORSE CHESTNUT

Botanical active ingredient that acts as a powerful **wrinkle filler**, increasing the amount of hyaluronic acid in the skin by blocking the enzyme that destroys it. Its action improves facial firmness and plumpness.



### AMINO-FIRM

A **firming and tightening** complex rich in amino acids that promotes collagen synthesis and increases the activity of the cell responsible for skin firmness. Smart complex that strengthens the skin's architectural structure by increasing its elasticity and firmness.



### VITAMIN SHOT (Vit. A, B5, B7, E and F)

Blend of **rejuvenating** active ingredients that stimulates cell activity, promoting an overall improvement of the skin at all levels. Its action energizes the cells, leading cells to improve their functions. This powerful anti-aging action is enhanced by the antioxidant properties of the vitamins, which strengthen the skin's protection against the appearance of the signs of aging.

• **ACTIONS**

1. **BOTOX EFFECT.** Inhibits and/or softens muscle contractions caused by repetitive facial movements and improves their subsequent relaxation. Treatment and preventive anti-wrinkle action.
2. **RENEWING.** Exfoliates the outermost skin layers, removing aging cells and intensely stimulating cell renewal, smoothing and improving the microrelief instantly and in the medium and long term.
3. **PLUMPING.** Double plumping action: increases skin-plumping substances such as hyaluronic acid, collagen and elastin, and improves the skin hydration level, filling wrinkles from the inside, which reduces their length and depth instantly and in the medium and long term.
4. **GLOBAL ANTI-AGING.** Increases the level of hydration and lipids in the skin, as well as providing the necessary nutrients at cell level to help globally improve the complexion.

• **RESULTS**

- 01 **RELAXED, TENSION-FREE FACE,** with smoothed wrinkles and expression lines.
- 02 **SMOOTHED SKIN MICRORELIEF.** Results in an overall improvement of the skin.
- 03 **“FILLED” WRINKLES.** Redensified, rehydrated, plump and smoother skin.
- 04 **REJUVENATED SKIN.** Increased facial firmness and elasticity.
- 05 **RADIANT, VISIBLY YOUNGER-LOOKING COMPLEXION.**

SUPPLER SKIN\*

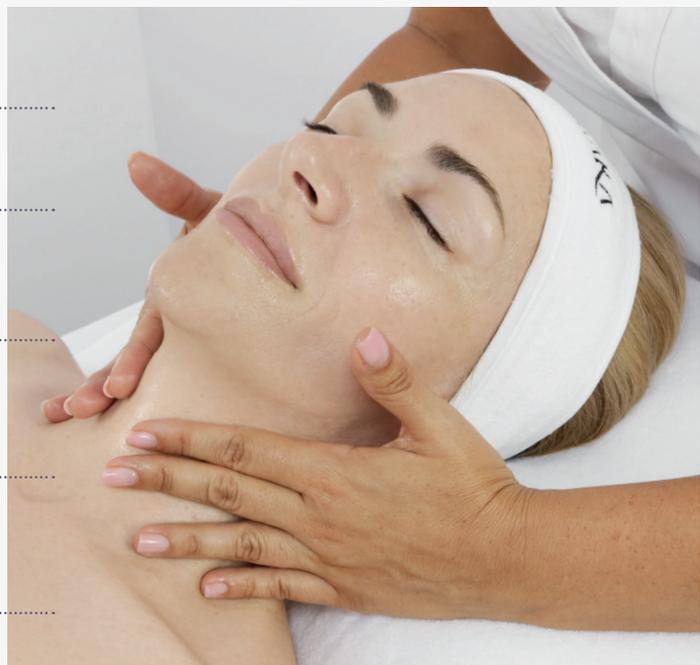
REDENSIFIED COMPLEXION\*

STRENGTHENS THE SKIN  
AGAINST AGING

WRINKLES ARE REDUCED  
IN LENGTH AND QUANTITY\*

IN 1 MONTH  
FACE LOOKS 8 YEARS YOUNGER\*

\* *In vivo test.*



## TREATMENT PHASES

### RGnerin CONTRACTURE INHIBITOR - *Anti-wrinkle strategy x4*

#### PHASE\_1

#### PREPARING: TRI-ACTIVE REGENERATING



Gel-textured chemical peel with glycolic acid, lactic acid and salicylic acid. Advanced phase with a highly regenerating action that works on three levels of the skin to remove dead cells and stimulate cell renewal, resulting in an intense improvement to the skin's microrelief.

Its balanced combination of alpha- and beta-hydroxy acids purifies the skin superficially and inside the pores, making it the perfect treatment to enhance the action of the subsequent phases.

**APPLICATION METHOD:** 9 minutes approx.

Brush over the face, neck and décolleté. For sensitive skin, apply and leave on for 5 to 8 minutes before rinsing with water. For tolerant

skin, apply and rub with a damp sterile gauze over areas with wrinkles, dark spots or scars before rinsing with water.

#### PHASE\_2

#### FIRMING & RESTRUCTURING



Fluid-textured serum with sesame glycoproteins and amino acids. Globally redensifies and strengthens the skin structure, exponentially improving its hydration, firmness and elasticity levels. Smooths wrinkles and strengthens the skin, preventing their future appearance.

**APPLICATION METHOD:** 8 minutes.

Pour the entire contents of the vial into the palms of both hands and spread evenly over the treatment area using very gentle, superficial movements. Work using friction movements from the forehead to the décolleté in a downward direction, passing over the temples, cheeks, nose, nasolabial fold,

upper lip, edge of the chin, neck and décolleté. Massage for approximately 8 minutes until completely absorbed.

### PHASE\_3 RENEWING, ANTI-AGING & ANTI-WRINKLE



Fluid-textured serum with a triple anti-wrinkle strategy that plumps, regenerates and smooths the skin with a Botox effect.

Innovative formula with ARGIRELINE AMPLIFIED®, alpha-hydroxy acids, chestnut extract, Castanea sativa and vitamins. Provides global anti-wrinkle care, promoting cell renewal while helping to smooth repetitive facial expressions and increase hyaluronic acid in the skin to boost its hydration level. This results in an intensely improved microrelief.

**APPLICATION METHOD:** 10 minutes.

Apply the entire contents of the vial to the face, neck and décolleté using gentle movements. Work for approximately 10 minutes, starting by massaging the décolleté and neck with the knuckles. Then make superficial stimulating pinching movements in an upward direction, working by area. Start on the neck in the direction of the collar of Venus wrinkles, then move on to the lines along the jawline, smile lines, zygomatic bone, temples, eyebrows and finally the forehead.

### PHASE\_4 NOURISHING & WRINKLE-FILLING



Rich-textured nourishing cream with avocado and macadamia oils and a protective and repairing action. Its advanced formula is complemented with Botox-effect active ingredients, glycolic and lactic acids, amino acids, vitamin F and hyaluronic acid. A perfect blend of nutrient-rich active ingredients that repairs, renews, smooths, plumps, rehydrates and intensely nourishes the skin, softening wrinkles and reducing them in depth and quantity, while strengthening the skin against the passage of time to stop the appearance of new wrinkles and expression lines.

**APPLICATION METHOD:** apply the entire contents of the vial in drops to the forehead,

cheeks, chin and décolleté. Take 3 deep breaths before starting the relaxing massage for approximately 10 minutes. Distribute the product over the skin by gliding, vibrating and pressing on the palms of the hands until completely penetrated.

PHASE\_5

**REGENERATING**  
New RGnerin Mask 2095



Regenerating Algae Peel-Off Face Mask made with marine algae extract, marshmallow extract and aloe vera, nutrient-rich active ingredients that stimulate cell regeneration, improve skin hydration and elasticity.

Innovative and exclusive cold-effect mask that lowers the temperature of the skin, draining eye bags and dark circles while providing an intense firming effect.

**APPLICATION METHOD:** 20 minutes.

See application instructions in the leaflet included with the treatment box.

PHASE\_6

**NOURISHING & ANTI-AGING**



Rich-textured nourishing cream with the treatment's key active ingredients. Achieves an effective anti-wrinkle global anti-aging effect thanks to the combination of its Botox-like action, plumping effect and the intense moisture and nourishment it provides. The result is an extraordinary improvement in skin elasticity, turgor and plumpness, as well as reduced signs of aging.

**APPLICATION METHOD:** Time: 2 min. approx.

Apply about half the contents of the vial using gentle movements and effleurage. Give the vial to the customer to use at home.



## RGnerin COLLECTION

### *Anti-wrinkle action x4*

*Advanced daily cosmetics collection with a **quadruple ANTI-WRINKLE STRATEGY**. Thanks to its innovative **Botox effect and multifunctional active ingredients**, it acts on visible wrinkles and expression lines and the processes that cause them to appear.*

An iconic, innovative and pioneering anti-aging cosmetics line with a preventive and treatment action that works globally to help the skin look visibly younger.



## How does the RGnerin cosmetics range work?

The RGnerin range acts on the skin from the inside and outside thanks to its Botox effect, multifunctional active ingredients and revolutionary technologies that work synergistically to achieve a plump, renewed, wrinkle-free and protected complexion against the passage of time.

**FROM THE OUTSIDE.** Its highly renewing **regenerating action** removes the superficial layer of aging cells and promotes the creation of new ones. This results in a refined skin microrelief, which looks visibly smoother, while improving the overall condition of the skin by increasing its elasticity and firmness, and protecting it against the passage of time.

**FROM THE INSIDE.** Its double **plumping action** with a redensifying effect is the result of stimulating the synthesis of skin-enhancing substances such as hyaluronic acid, collagen and elastin, while hydrating the skin, filling wrinkles from the inside to reduce their depth and length.

At the same time, its Botox effect **smooths** the skin and **inhibits** repetitive facial movements, which enhances this innovative formula, taking anti-wrinkle cosmetic care to another level for extraordinary results. Anti-wrinkle treatment and preventive action that helps to relax the facial movements, reducing the appearance of wrinkles by softening repetitive facial expressions, thus preventing existing wrinkles and expression lines from becoming more accentuated, as well as preventing their future appearance.

## RGnerin

### *Wrinkle Serum*



**Regenerating anti-wrinkle day/night serum with a quadruple anti-aging action:** plumps, regenerates, smooths and inhibits thanks to the innovative blend of alpha-hydroxy acids and Botox-effect active ingredients. Exclusive, highly concentrated cosmetic suitable for all ages and skin types.

Advanced anti-aging formula with a fluid, oil-free texture. Renews, smooths and redensifies while offering a powerful antioxidant action that protects the skin from aging, resulting in an intense overall improvement to the complexion day after day.

Revolutionary formula made with:

**ARGIRELINE AMPLIFIED®:** peptide with a **Botox and tightening effect**. Double anti-wrinkle action capable of inhibiting and/or softening repetitive facial expressions to smooth wrinkles and prevent their appearance while deeply firming and moisturizing the skin, making it the perfect wrinkle corrector.

**GLYCOLIC AND LACTIC ACID:** ideal blend of 2 **exfoliating and perfecting** alpha-hydroxy acids that act synergistically to smooth the skin's microrelief. Their powerful regenerating action helps replace older cells with young ones, renewing the skin with an immediate and medium-term effect.

**HORSE CHESTNUT:** a **wrinkle-filling** active ingredient that increases the amount of hyaluronic acid in the dermis and epidermis, keeping the skin supple and extraordinarily plump.

**VITAMIN SHOT (A, B5, B7, E and F):** vitamin complex with powerful **antioxidant** and **anti-aging** properties that stimulates cell activity while increasing protection against the appearance of the signs of aging.

#### • WHO IS IT SUITABLE FOR?

Ideal for all skin types, including combination skin. Especially formulated to treat wrinkles and signs of aging, while strengthening the skin to prevent their appearance.



## RGnerin

### HYDRO-NUTRI *Wrinkle Cream*

**Hydro-nourishing anti-wrinkle day/night cream** that corrects and/or smooths wrinkles, furrows or expression lines thanks to its plumping, regenerating and smoothing formula with a **Botox-like effect**.

Intensely rehydrating Hydro-Nutri Wrinkle cream penetrates the skin to deliver water molecules, increasing the skin's ability to retain water while plumping and making it visibly smoother.

Extraordinary **anti-aging** formula with a balanced combination of alpha-hydroxy acids, macadamia oil, hyaluronic acid, amino acids and innovative Botox-effect active ingredients with a powerful perfecting action. The secret to extraordinarily plump, supple and wrinkle-free skin.

Innovative formula made with:

**ARGIRELINE AMPLIFIED®**: **Botox** and **tightening effect**. Wrinkle corrector.

**GLYCOLIC AND LACTIC ACID**: **exfoliating** and **renewing**.

**AMINO-FIRM**: **firming** and **wrinkle filler** rich in amino acids that promotes collagen synthesis and increases the cell activity responsible for firmness and elastic fiber production. This “plumps” the skin’s architectural structure. Smart active ingredient that strengthens the skin’s architectural structure by increasing its elasticity and firmness.

**HYALURONIC ACID**: high molecular weight hyaluronic acid with a **moisturizing action** that creates a protective film on the skin surface to retain moisture, which prevents skin dehydration. Its effect maintains and improves the skin’s protective barrier function, strengthening it against external agents while keeping it soft and intensely hydrated.

**MACADAMIA OIL**: exquisite **nourishing** and **regenerating** oil high in nutrients, such as vitamins, trace elements and fatty acids, which provide the skin with the necessary elements to promote its regeneration and keep it in good condition.

#### • WHO IS IT SUITABLE FOR?

Rich-textured cream suitable for normal/dry skin. Especially formulated to treat wrinkles and signs of aging, while strengthening the skin to prevent their appearance.



## RGnerin

### NUTRI+ *Rich Wrinkle Cream*

Advanced **ultra-nourishing anti-wrinkle day/night cream** with an exclusive anti-aging action and intense nourishment. Its innovative revolutionary formula combines next-generation Botox-effect multifunctional technological active ingredients that act synergistically with highly renewing alpha-hydroxy acids and botanical oils. Together, these work at cell level to repair damage and protect the skin against the passage of time.

A pioneering cosmetic that helps to relax repetitive facial movements and renew the skin, improving its texture and leading to an overall improvement. With **Nutri+ Rich Wrinkle Cream** wrinkles are filled from the inside for an extraordinary soft and smooth complexion with a lovely silky texture.

Especially formulated for the most demanding dry and extra-dry skin types that require advanced care.

Innovative advanced formula made with:

**ARGIRELINE AMPLIFIED®:** **Botox** and **tightening effect**. Wrinkle corrector.

**GLYCOLIC AND LACTIC ACID:** **exfoliating** and **renewing**.

**AMINO-FIRM:** **firming** and **wrinkle** filler.

**NATURAL OIL COMPLEX (AVOCADO AND MACADAMIA):** **ultra-nourishing, repairing** and **protecting**. Perfect blend of 2 exquisitely nourishing oils, high in lipids, essential fatty acids, minerals and vitamins A, E and D. These rich oils deeply penetrate the skin to nourish all layers. Smooths the skin, helps to strengthen its protective barrier function and keeps it younger for longer. Also has moisturizing properties, helping to retain water in the skin, and is highly antioxidant and protective, preventing cellular damage while acting as a powerful anti-aging active ingredient.

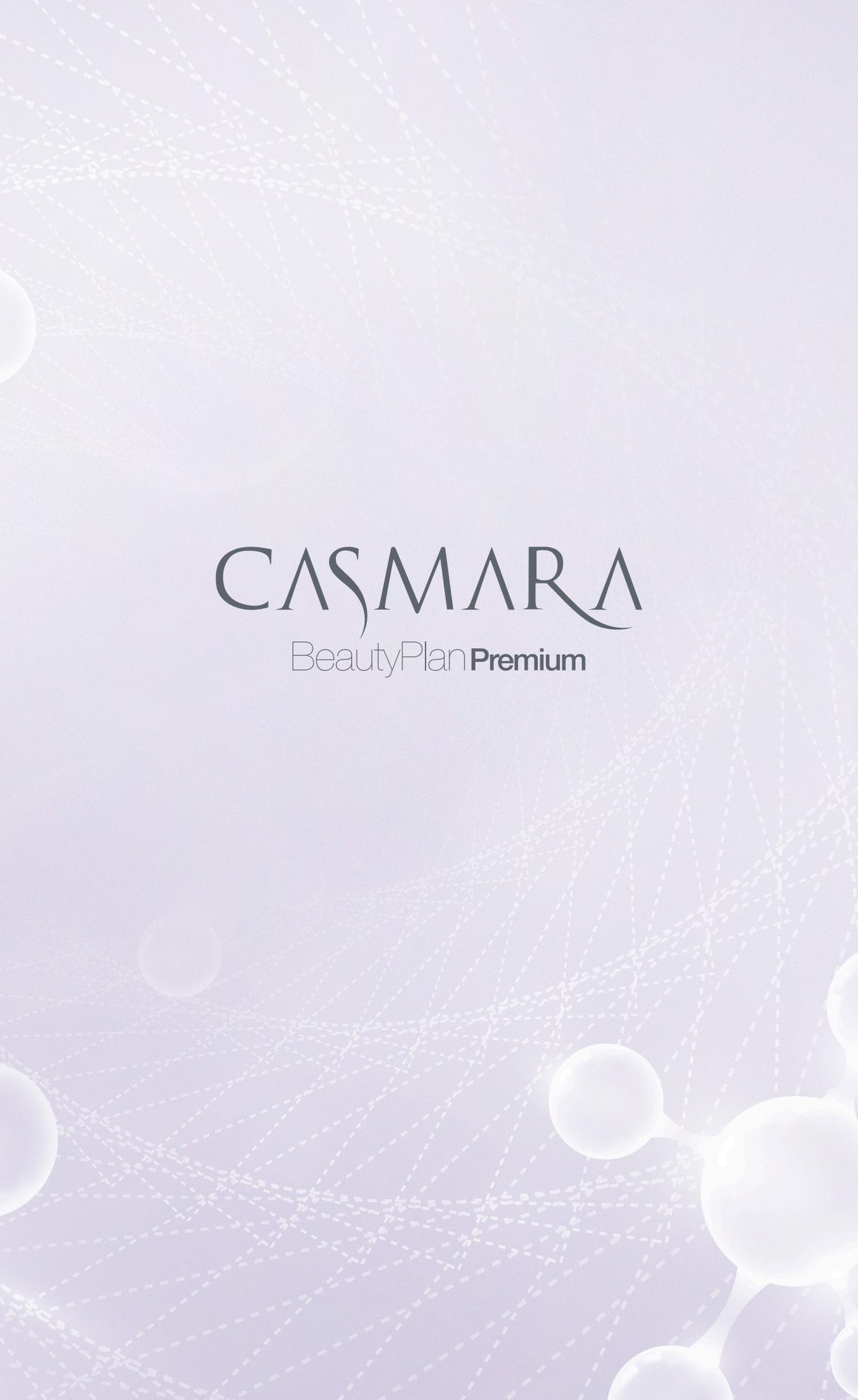
**VITAMIN F:** nourishing and **regenerating** active ingredient with essential fatty acids for good skin barrier function and stability, which protects the skin against external agents. This helps to regenerate cell membranes and skin tissues, providing an intense nourishing and repairing effect that significantly improves the appearance of the skin.

#### ● WHO IS IT SUITABLE FOR?

Rich-textured cream suitable for dry or extra-dry skin. Especially formulated to treat wrinkles and signs of aging, while strengthening the skin to prevent their appearance.







CASMARA  
BeautyPlan Premium

# CASMARA

CASMARA COSMETICS, S.A.

*High Quality Professional Dermocosmetic Laboratory*

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