

CASPARA

Goji

HIGH NATURAL ANTIOXIDANT POWER

5
SUPERFOODS

*It reinforces the skin's antioxidant power
and keeps it protected against the passage of time.*

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GOJI.

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Free Radicals: The skin's main enemy to be neutralized against

Photodamage, first wrinkles and premature aging; three skin problems with a common cause, free radicals (FR); highly harmful molecules that damage the skin at the cellular level, negatively affecting its structure and functionality.

But how do these molecules affect the skin? Free radicals are the cause of so-called oxidative stress, a damaging process that harms skin cells, accelerating aging and leading to the appearance of the first wrinkles, fine expression lines and in general making the skin appear increasingly aged (premature aging).

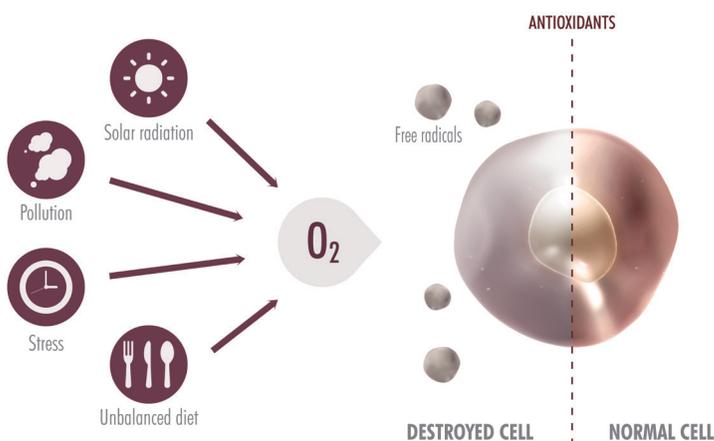
Our body, and specifically the skin, lacks self-protection, which is even more insufficient when it is subjected to high FR volumes caused by an unbalanced diet, high-intensity sports and environmental pollution. To avoid this damage, it is therefore essential to reinforce the skin's antioxidant power. High-value fruits can be found in nature that care for and protect the skin; the so-called superfoods.

Superfoods are the key to combating the passage of time.

Superfoods are authentic treasures of nature. An extraordinary source of nutrients and antioxidants with a considerably higher proportion than other foods; active ingredients of high nutritional value that make them unique thanks to their high concentration of essential nutrients such as vitamins, fatty acids and minerals (anti FR). They are a highly valuable resource due to their multiple benefits for skin care, including intense antioxidant action among all of their properties.

These jewels that nature offers contain the nutrients needed for the skin to achieve a perfect balance, keeping it protected and strengthened against any external aggressions that cause the signs of aging to appear.

But what external aggressions affect the skin on a daily basis?



Sometimes we're not aware of the many external factors that can harm our skin on a daily basis. An unbalanced diet, high-intensity sports and environmental pollution produce highly harmful molecules, the so-called free radicals, which damage the skin at the cellular level, negatively affecting its structure and functionality. This internal damage to the skin is shown externally with the appearance of photodamage,

first wrinkles and premature aging.

The CASMARA research center has created a unique cosmetic collection based on five superfoods used for millennia by the world's oldest cultures, specifically in traditional Tibetan and Chinese medicine, due to their extraordinary health benefits. The result of this research is the formulation of the exclusive goji natural treatment with extremely high antioxidant power, for professional use only, and its antioxidant daily-use cosmetic collection.

Innovative cosmetics with soft textures formulated with goji berries, collected from the Himalayas, honey (with Ecocert organic certificate), avocado, beet and shea. Superfoods with outstanding nutritional and medicinal benefits that keep the skin perfectly protected against the passage of time and the aggressions of FR, keeping it young and beautiful despite the passage of time.

Goji TREATMENT



.....● **WHAT IS IT?**

Natural professional treatment with high antioxidant and balancing power thanks to its formula rich in superfoods of high nutritional value that reinforce the skin's protection against free radicals and other environmental aggressions that cause photo aging, the appearance of the first wrinkles and premature and accelerated aging.

.....● **WHO IS IT SUITABLE FOR?**

Indicated for all skin types, especially those who want to avoid the appearance of the first signs of aging and/or soften those already visible.

Especially recommended for young skin and/or skin subjected to endogenous and exogenous factors that produce high levels of free radicals, such as an unbalanced diet, high-intensity sports or highly polluted environments.

MAIN ACTIVE INGREDIENTS



GOJI BERRIES

A super fruit rich in **antioxidants** with preventive action against premature aging. A millennial berry native to the Himalayan mountains, used therapeutically since 1560 BC for its exceptional nutritional and medicinal properties.

A super fruit based on polysaccharide LBPs and powerful natural antioxidants such as zeaxanthin and carotenoids, as well as omega 3 and 6 essential fatty acids, together with organic trace elements with high bioavailability for the skin; an advanced fusion of essential components to keep it in good condition.

Its action is supported by studies that have shown that goji can prevent and delay oxidation of the molecules responsible for the skin's premature aging. It has an intense antioxidant action that inhibits DNA damage caused by oxidative stress; in addition to inhibiting metallo-proteinases that degrade collagen and elastin, keeping the skin protected against the effects of time.



HONEY

A millenary active **regenerator** that restores and protects the skin.

Honey is much more than a natural food, used for more than 4,000 years. The ancient Egyptian, Greek and Indian civilizations empirically discovered its multiple properties, especially valuing it for its intense regenerative action.

At this time, scientific studies have verified this ancient knowledge, demonstrating the powerful regenerative action of honey thanks to its cell-regeneration action.

Honey has multiple properties; it is a powerful moisturizer and protector due to its composition similar to that of Natural Moisturizing Factor (NMF) sugars, which reinforce it. The NMF sugars are a set of molecules found in the outermost layer of the skin. This group of molecules is responsible for retaining water molecules in the skin in order to maintain its natural hydration.



AVOCADO OIL

An **antioxidant** and **preventive** active ingredient obtained from the *Persea gratissima* fruit.

An extraordinary fruit, native to South America, of high nutritional value used in traditional medicine since time immemorial due to its high concentration of minerals, vitamins (A, D and E) and fatty acids (arachidonic, stearic and linoleic acids).

A powerful oil with extremely high penetration and a rich composition that acts on the skin's different layers, providing a preventive, anti-FR action.

A unique fusion of nutrients that can repair the skin's protective barrier and increase the hydration and nutrition levels in the skin; a powerful active ingredient that repairs and prevents the signs of the passage of time, softening the signs that are already visible and protecting the skin to prevent them from appearing in the future.



BEEET EXTRACT

A **moisturizing** active ingredient rich in betaine. Its innovation lies in its dual moisturizing action, thanks to two surprising mechanisms: It maintain the skin's hydration capacity and it maintains the correct hydration level inside the cell.

An active ingredient that can improve cell cohesion, reducing transepidermal water loss (TEWL) which reinforces the cutaneous barrier, helping the skin to maintain its perfect hydration level.



SHEA BUTTER

A **highly nutritious** and **moisturizing** active ingredient rich in vitamins A, D, E, F and fatty acids (stearic, oleic, palmitic and linoleic acids). A rich natural butter extracted from the African *Butyrospermum parkii* tree that provides a perfect balance of hydration and nutrition, while helping to reduce visible expression lines and wrinkles, keeping the skin looking beautiful and healthy.

.....● **ACTIONS**

- Inhibits the negative action of free radicals on the skin, intensely protecting it against the appearance of wrinkles and expression lines.
- Complete lipid and nutritional contribution that repairs and rebalances the protective barrier and skin cells.
- Increases the level of intercellular and intracellular hydration and prevents dehydration.

.....● **RESULTS**



THE SKIN IS PROTECTED AGAINST THE PASSAGE OF TIME. REINFORCED SKIN STRUCTURE AGAINST THE APPEARANCE OF THE FIRST SIGNS OF AGING.

FIRST WRINKLES AND SIGNS OF AGE SOFTENED.

REHYDRATED SKIN.

TREATMENT PHASES

Goji

PHASE_1

BALANCING CLEANSER



A balancing cleanser for the hydrolipidic layer, with goji berry extract and a balanced contribution of botanical oils.

APPLICATION METHOD:

Two to five minutes.

Apply directly on the skin and, using the fingertips or a gauze moistened with water, lightly massage in a circular motion for 2-5 minutes to promote cleansing. Remove with plenty of water.

Another option: once the cleanser has been applied and without removing it, spread a piece of gauze moistened with water on the face and neck. Apply steam for 10-15 minutes.

Then use the gauze to massage in a circular direction to soften the keratin and help to extract impurities. Rinse the skin with plenty of water.

PHASE_2

RESTRUCTURING ANTIOXIDANT



Fluid texture phase based on goji berries and essential amino acids; collagen and elastin precursor nutrients that reinforce the structure of the epidermis, improving its elasticity and firmness.

APPLICATION METHOD:

Manual: five to eight minutes.

Actively massage the product until it is fully absorbed.

Using appliances:

Use Casmara Gel Meso Treatment in this phase 2.

Apply phase 2 manually and then apply the Gel Meso Treatment in the quantity needed to cover the treatment time and work it in using the electrode, on the (+) pole. The Gel Meso Treatment by Casmara is the first conductive vehicle gel with high moisturizing power. It contains hyaluronic acid and Aqua-Shuttle (marine strategy for intense, lasting and effective skin hydration), used with appliances (ELECTROPORATION (virtual mesotherapy), ULTRASOUND, IONIZATION etc.).

PHASE_3

ANTIOXIDANT MOISTURIZER



Option 1



Option 2

Antioxidant, soothing and moisturizing action serum based on goji, honey and beet extract. An exclusive concentrate with high nutritional value thanks to its high concentration of vitamins and fatty and essential acids that hydrate, nourish and promote skin regeneration as well as reinforce the skin's natural defense against free radicals.

APPLICATION METHOD:

Option 1: 8 to 10 minutes

Apply with massage until it is completely absorbed.

Option 2: 8 to 10 minutes

Mix PHASES 3 and 4 in a small container until a homogeneous mixture is obtained.

Brush this mixture on the face and neck. Cover the area with plastic/osmotic film and leave it to act for a minimum of five minutes, thus providing a "hydration bath". Remove the film and massage the emulsion until absorbed.

PHASE_4

NOURISHING ANTIOXIDANT



A cream with a light texture based on goji berries, shea butter and avocado oil. This delicate phase provides balanced nutrition while repairing and reinforcing the skin's antioxidant protection thanks to its high content of vitamin E and polyunsaturated fatty acids (omega 3 and 6).

APPLICATION METHOD:

Same method of use as phase 3: Option 1 or option 2.

PHASE_5

GOJI MASK 2070: ANTIOXIDANT-FIRMING



Seaweed-based peel-off mask with carbohydrates that sets and forms a film that places a certain amount of pressure on the area on which it is applied, thus favoring penetration of the active ingredients previously applied, as well as the mask's own active ingredient elements.

Contains goji berries and quinoa seeds. The mixture of these components spreads the anti-fatigue, antioxidant, toning and barrier effect benefits on the skin.

Quinoa (*Chenopodium quinoa*) is a plant that lives in the Andean highlands region of

South America. Its seed has proteins of a high biological quality and a balanced composition of amino acids, including lysine, methionine and cysteine, which are not found in classic cereals. It has an appreciable amount of B vitamins (thiamin, riboflavin and niacin).

NOTE: *Some plastic utensils (e.g. bowl, spatula) can absorb some of the pigment from the mask and turn red.*

WARNING: *Due to the product's natural origin, the color, density and/or perfume may vary slightly, without affecting its optimal quality.*

APPLICATION METHOD: 15-20 min. approx.

1. Empty the entire contents of the GEL (1) and POWDER (2) into a bowl.
2. With the help of a spatula (preferably plastic), vigorously mix both components for around 30 seconds, until you achieve an even mixture.
3. Using the same spatula, apply and spread the mask over the desired area, wasting no time, as the mask begins to set 4 minutes after starting the mixture. You may cover the eyes and lips.
4. Leave the mask on for 15-20 minutes.
5. Remove the mask in one piece.

PHASE_6

ANTIOXIDANT-REGENERATING



Antioxidant, nourishing and vitamin action phase based on goji berries, honey, avocado oil and shea butter.

APPLICATION METHOD:

two to five minutes

Apply the appropriate amount after removing the mask and give the rest to the client to use at home.



Goji berries

5 SUPERFOODS

Avocado oil

Shea butter

Honey

Beet extract

Antioxidant COLLECTION

5 SUPERFOODS

The daily antioxidant superfood for skin.

The ANTIOXIDANT collection is formulated with a unique concentration of valuable superfoods rich in natural antioxidant substances to prevent early wrinkles, photodamage and premature aging.

The secret of its effectiveness lies in the combination of five superfoods with a high nutritional value: goji berries, honey, beets, avocado and shea.

A natural cosmetic collection with innumerable nutritional and medicinal benefits to keep the skin protected against oxidative stress caused by FR; harmful molecules that originate in solar radiation, environmental pollution, an unbalanced diet, as well as high-intensity sports practice.

Antioxidant, the perfect most natural daily care to keep skin young and beautiful for longer.

Antioxidant

5 SUPERFOODS



Balancing Serum 50ml 1.7 fl. oz.



Balancing serum with **high antioxidant power** based on natural superfoods.

An exquisite formula with a high concentration of active ingredients of high nutritional value that strengthen the skin in order to neutralize the action of free radicals and thus prevent the appearance of signs of skin aging, while at the same time softening already visible signs.

An advanced concentrate with a cream/gel texture based on goji berries, honey and beet, which keeps the skin young, intensely hydrated and protected against the passage of time.

• WHO IS IT SUITABLE FOR?

Indicated for all skin types, especially those who wish to avoid the appearance of the first signs of aging and/or soften those already visible.

Especially recommended for skin subjected to endogenous and exogenous factors that produce high levels of free radicals such as an unbalanced diet, high-intensity sports or highly polluted environments.

• APPLICATION METHOD

Apply to your cleansed face and neck, and massage until fully absorbed.



Antioxidant

5 SUPERFOODS



HYDRO *Balancing Cream*

50ml 1.7 fl. oz.



Balancing moisturizing cream with **high antioxidant power** thanks to its composition based on natural superfoods.

A unique formula of high nutritional value that provides intense antioxidant action and a dual moisturizing action. Each drop contains thousands of antioxidant molecules that can prevent cell oxidation and provide overall moisturizing, since it increases inter- and intra-cellular hydration. It also improves the skin barrier, thus preventing dehydration and increasing the skin's hydration level.

The result is skin that is balanced and protected against the passage of time, with the visible signs of aging faded.

An exquisite cream with an innovative combination of superfoods: goji berries, beet and avocado oil.

• WHO IS IT SUITABLE FOR?

Indicated for normal and combination skin, especially for those who wish to avoid the appearance of the first signs of aging or soften those already visible.

Especially recommended for skin subjected to endogenous and exogenous factors that produce high levels of free radicals such as an unbalanced diet, high-intensity sports or highly polluted environments.

• APPLICATION METHOD

Apply to your cleansed face and neck, and massage until fully absorbed.



NUTRI *Balancing Cream* 50ml 1.7 fl. oz.



A balancing nourishing cream with **high antioxidant power**.

An exquisite formula based on superfoods with a high antioxidant, moisturizing and nourishing value that protects, strengthens and repairs the skin against the appearance of signs of aging.

An innovative and careful combination of active ingredients of high nutritional value that inhibit cellular oxidation and improve the skin's hydration and nutrition levels in the most natural way, thanks to the active ingredients that imitate the skin's hydration mechanisms while providing highly penetrating lipids that act in symbiosis with the skin's nutritional elements.

Its action on the skin diffuses wrinkles and expression lines, revealing radiant skin.

A delicate formula with a smooth texture based on goji berries, honey and shea.



WHO IS IT SUITABLE FOR?

Indicated for normal and dry skin, especially for those who wish to avoid the appearance of the first signs of aging and/or soften those already visible.

Especially recommended for skin subjected to endogenous and exogenous factors that produce high levels of free radicals such as an unbalanced diet, high-intensity sports or highly polluted environments.

APPLICATION METHOD

Apply to your cleansed face and neck, and massage until fully absorbed.



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CASMARA

CASMARA UK

SKN Care LTD

EXCLUSIVE DISTRIBUTOR UK



www.casmaramask.co.uk

contact@casmaramask.co.uk

Office

Camden Gateway
349 Royal College St
London - NW1 9QS
Tel. (+44) (0) 7539 536968

Warehouse

148 Caistor Road
Laceby - DN37 7JG