

A close-up portrait of a woman's face, focusing on her eyes and nose. She has light blue eyes and a slight smile. The background is a blurred city skyline, with a prominent skyscraper on the right side.

CASMARA

# Eye Perfection

GLOBAL EYE CONTOUR  
REJUVENATOR

***Target:  
perfect eyes***

PROFESSIONAL TREATMENT  
*With botanical extracts,  
growth factors and technology  
based on carboxytherapy.*

*Enjoy a sublime well-being experience.*

# CASMARA

## Eye Perfection: the solution for visibly younger looking eyes.

The eye contour is one of the most delicate parts of our body and the first one to give away our age, our mood and our health. The passage of time, chronic stress and a lack of sleep are the main causes of dull, aging eyes.

Thinning of the skin, loss of firmness (wrinkles and flaccidity), under-eye liquid retention (eye bags), and/or increased permeability and deterioration in the quality of capillaries, revealing their bluish color (dark circles), are some of the visible signs caused by time.

But it's not just the biological factor that plays a major role in the aging of the eye contour. To all these processes, caused mainly by skin aging, we must add stress, as our body is especially sensitive to situations of chronic stress. A busy lifestyle causes tension in the face, which results in involuntary facial contractions, speeding up the appearance of wrinkles in the area around the eyes and between the eyebrows.

At the same time, a lack of sleep is an enemy of youthful eyes. While it's true that a lack of sleep isn't the main cause of eye bags and dark circles, if they already exist, it visibly accentuates them.

Without forgetting to mention the environmental factors from which we already know we must protect ourselves, due to the damage that they cause to the skin.

Following a comprehensive analysis of all the causes and with the aim of launching a unique global rejuvenating eye contour treatment, CASMARA Research Center has created the definitive formula for achieving visibly younger looking eyes.

*A blend of tradition, cutting-edge, advanced technologies and next-generation active ingredients.*

**Eye Perfection** is a true cosmetic revolution, combining **growth factors**, **medicinal botanical extracts** and technology inspired by **carboxytherapy**.

A formula developed by the **CASMARA Research Center**, able to completely rejuvenate the eyes from the first session.

CASMARA has proven the excellent results of **carboxytherapy** on the eye contour. A medical technique with excellent benefits that involves injecting CO<sub>2</sub> beneath the skin, improving oxygenation and the circulation in the treated area, lightening the color of dark circles, as well as improving and preventing liquid accumulation and the formation of eye bags.

Inspired by this treatment, CASMARA has developed its own technique using a combination of active ingredients to release CO<sub>2</sub> on the skin, achieving similar results to those of carboxytherapy.

A truly rejuvenating cosmetic revolution blended with highly effective regenerating and restoring **growth factors**, and **botanical extracts** used in age-old Chinese and Ayurvedic medicine, carefully chosen for their powerful therapeutic properties. Three highly advanced cosmetic concepts which make **Eye Perfection** a uniquely pioneering formula for treating the eye contour in the most effective way.

A cosmetic formula that can act specifically on the eye area. Restores, depuffs, firms, redensifies, smooths and improves the natural condition of the skin in the area.

A **holistic treatment** that also immerses the customer in an intensely relaxing experience, helping to eliminate accumulated stress, guaranteeing rested, refreshed and youthful eyes.



COMPLETE GLOBAL REJUVENATING FACIAL TREATMENT

## Eye Perfection TREATMENT

### WHAT IS IT?

**Eye perfection** is an advanced professional treatment with a global rejuvenating action, carefully formulated to treat the eye contour. It treats all the signs that age the eyes, such as flaccidity, eye bags and **periorbital** wrinkles (crow's feet and frown lines, etc.).

A non-irritating, highly effective revolutionary treatment that blends natural active ingredients and pioneering technologies to rejuvenate the eyes, beautifying them from the first session.

An exclusive formula providing unique care and sensations, because an Eye Perfection session is not just an intense beauty and well-being session, it's a holistic experience that also provides deep relaxation.

### WHO IS IT SUITABLE FOR?

Suitable for all skin types. Especially recommended for skin with wrinkles around the eyes and between the eyebrows, dark circles and flaccidity in the eyelid area. Also suitable for over 30s, to delay and prevent the appearance of the aforementioned signs.

### MAIN ACTIVE INGREDIENTS

#### GROWTH FACTORS:

**Powerful restoring** formula made with 5 growth factors similar to those found in our embryonic stage.

Advanced complex that stimulates cell activity, helps nutrients reach the cells, stimulates collagen and elastin synthesis, and repairs skin damage caused by the passage of time.

A combination of essential **regenerating** actions that makes the cells function as in young skin, resulting in the eye contour appearing intensely hydrated, suppler and firmer, with reduced, softened wrinkles.

#### B-TECH COMPLEX:

**Anti-eye bag and dark circle** botanical complex made with 5 plant extracts (Arnica Montana, Ruscus Aculeatus, Hesperidin Methyl Chalcone, Hamamelis Virginiana, Aesculus Hippocastanum, Malva Sylvestris), used for medicinal purposes by various age-old cultures such as China, India and South America.

An advanced botanical complex rich in flavonoids, polyphenols and phenolic acids that visibly reduces the puffiness of eye bags and brightens dark circles, thanks to its protective antioxidant action.

#### EYE LIFTING:

Botanical complex made with an exquisite blend of hawthorn and Arabian jasmine, widely used ingredients in Ayurvedic medicine for their beneficial properties. Formula rich in flavonoids, iridoid glycosides and essential oils with a double **firming action** that causes an intense lift in the eye contour area.

Innovative complex that increases collagen synthesis and prevents its degradation, keeping the skin firm and supple. It also improves the microcirculation in the area, helping nutrients reach the cells and revitalizing the skin.

#### RETINOL-V:

Highly renewing, **rejuvenating** technological active ingredient. Revolutionary botanical extract derived from the seeds of the Ayurvedic Indian Babchi plant, with a similar yet more effective mode of action than retinol.

New active ingredient that can speed up cell renewal, removing the older layers which are replaced by young cells with higher moisture levels. This results in an overall improvement of the eye area, appearing visibly younger looking.

#### CUCUMBER EXTRACT:

Age-old Indian fruit used since ancient times due to its extraordinary benefits.

Extract rich in minerals, trace elements, vitamins, folic acid, potassium and calcium, with an intense **anti-fatigue** action that reduces eye contour inflammation, helping the area to relax. Its effect results in refreshed, rested eyes.



## PHASES OF THE TREATMENT

# Eye Perfection TREATMENT

01  
PHASE

### VITAMINIC RENEWING



Exclusive **HIGHLY RENEWING** peel that combines truly effective, non-irritating active ingredients, including both enzymatic and gentle mechanical actions in the same formula.

Blend of exclusive citrus active ingredients such as **ORANGE PEARLS, BIOSTABLE VITAMIN C AND BIOFLAVONOIDS** with **MICROENCAPSULATED BLUEBERRY** to create an advanced exfoliating complex that removes dead cells and stimulates skin renewal, intensely improving the texture of the delicate eye contour.

Renews and brightens the skin, as well as protecting it against free radicals, making this phase the perfect first step for an effective rejuvenating eye contour treatment.

**Application mode.** Time: approx. 5 min.

Apply the entire contents of the vial between the eyebrows and with the help of two fan brushes, spread it over the brows, brow bone, eye contour and temple, performing figure of 8 movements that cover the whole area.

Perform alternate upward strokes over the forehead and temple until the orange particles begin to dissolve. With the remaining product on the skin, perform a gentle localized eye contour massage, beginning the movements using both middle fingers at the start of each eyebrow.

Remove with the CASMARA's cleaning wipe, moistened with clean water.

02  
PHASE

### ANTI-PUFFINESS AND DARK CIRCLES



Innovative gel with **B-TECH COMPLEX**.

Extraordinary **STIMULATING complex** made with 5 botanical extracts with exceptional properties, used in age-old traditional Chinese, Indian and South American medicine.

Reduces damage to the eye area caused by stress, lack of sleep and aging. Softens darkness and swelling, intensely reducing the appearance of eye bags and dark circles.

**Application mode.** Time: approx. 5 min.

Apply in a localized manner to the eye contour, finishing at the collarbone. Perform drainage movements combined with rejuvenating movements from the **CASMARA Korean KBeauty massage**.

03  
PHASE

### CUCUMBER PEEL-OFF CREAM MASK. *Anti-fatigue.*



**ANTI-FATIGUE** mask with **PEEL-OFF** technology for the lower eye contour area, made with **CUCUMBER EXTRACT, GINGKO BILBOA, GINSENG, GUARANA, TAHITIAN MONOI OIL and ACTIVE TURMERIC MOLECULES**.

Extraordinary mask made with age-old ingredients with a high nutritional and energy value combined with CASMARA PEEL-OFF CREAM technology, which corrects signs of fatigue in the eye contour while providing a pleasant soothing sensation for a refreshed, wide-awake look.

**Application mode.** Time: approx. 8 min.

Pour vial number 3 and the Eye Perfection Cucumber Peel-Off Cream Mask sachet into a small bowl and mix until you achieve an even mixture. Apply the mixture beneath both eyes, as close as possible to the lash line, covering the lower eye contour only.

We recommend performing the **CASMARA Periocular Acupressure massage protocol** during the mask exposure time. Once set, remove the mask from the temple towards the nose.

## 04 PHASE

### ANTI-WRINKLE & FIRMING

**LIFTING EFFECT** cream gel that blends 3 highly firming and anti-wrinkle innovative active ingredients. A revolutionary phase made with **GROWTH FACTORS, EYE LIFTING and STEVIA extract**. A unique formula that acts globally to blur and prevent the appearance of wrinkles and expression lines around the eyes.

Provides an intense tightening effect that smooths and prevents the appearance of wrinkles by strengthening the skin's structural network formed of collagen and elastin, substances responsible for skin firmness and elasticity.

The anti-wrinkle power of this phase is maximized by the action of STEVIA, an age-old plant used in indigenous South American medicine. Botanical extract that can soften eye contour muscle micro-tensions, relaxing the eyes and intensely smoothing the skin.

**Application mode.** Time: approx. 10 min.

Apply to the periocular area and spread over the face using the **Casmara Korean KBeauty massage protocol**.

## 05 PHASE

### CARBOXYTHERAPY EYE PEEL-OFF MASK 2090. Anti-aging.



The unique and exclusive **ANTI-AGING** eye mask inspired by **CARBOXYTHERAPY** and enriched with **PLATINUM**, an extraordinary substance with an antioxidant action. Innovative peel-off mask formulated in 2 phases, powder and gel, with a cooling effect. A true cosmetic revolution that acts on the eye contour in a localized manner.

Exclusive cosmetic based on carboxytherapy, a technique that involves injecting CO<sub>2</sub> into the skin. We have transferred this concept to cosmetics, releasing CO<sub>2</sub> by using an innovative combination of active ingredients to achieve similar benefits in the skin to those provided by carboxytherapy. A pioneering formula that can increase the overall

moisture level of the eye area, firm and reduce eyelid flaccidity, while acting on wrinkles by blurring them, and generally repairing all signs of aging around the eyes.

An extraordinary mask that gives global anti-aging care while providing intense relaxation.

**Application mode.** Time: approx. 20 min.

1. Empty the entire contents of the GEL sachet (1) and POWDER sachet (2) into a medium-sized bowl.
2. With the help of a spatula (preferably plastic), vigorously mix both components for around 30 seconds, until you achieve an even mixture.
3. Using the same spatula, apply and spread the mask over the eye area, wasting no time, as the mask begins to set 4 minutes after starting the mixture. During the mask exposure time, we recommend performing the **Casmara Periocular Acupressure Massage** over the top.
4. Remove the mask in one piece, starting at the edges.

## 06 PHASE

### GLOBAL REJUVENATING



Powerful **REJUVENATING** cream that stops eye contour aging. Advanced formula made with **RETINOL-LIKE, LIPOSOMAL VITAMIN K1 OXIDE** and a **BOTANICAL BIOMOLECULE COMPLEX**, making it a powerful wrinkle and imperfection eraser.

A phase that acts globally on all signs of aging around the eyes. Accelerates cell regeneration, fills wrinkles from the inside and improves skin firmness, reducing all the signs that age the eyes: wrinkles, eye bags and dark circles.

**Application mode.** Time: approx. 3 min.

Apply a drop of cream to each fingertip. Then rub the fingers of both hands together and apply to the upper third part of the face. Perform *effleurage* movements to provide the customer with an intense feeling of relaxation.

# Eye Perfection. *Restores the power of your gaze.*

Advanced holistic cosmetics that completely rejuvenate the eyes.

Innovative and exclusive formula that treats the eye contour area in a revolutionary way; made with innovative active ingredients that stimulate the skin, rejuvenating it from the first session.

Highly perfecting cosmetics that provide specific care to combat the negative effects of chronic stress, fatigue and aging on the skin.

*Professional treatment that **treats and prevents the appearance of all aesthetic eye contour problems**: wrinkles (crow's feet and frown lines), eye bags and dark circles, as well as flaccidity of the upper eyelid and the entire treated area in general.*

**WRINKLE ERASER**  
(crow's feet, eye contour and frown lines).

**Botox-like effect.**

Reduces and blurs wrinkle depth\*.

\*Visible results from the 1<sup>st</sup> session

**FADES DARK CIRCLES.**  
**Anti-fatigue and brightening.**

Reduces under-eye darkness and brightens the area\*.

\*Visible results from the 2<sup>nd</sup> session.

**LIFTING EFFECT.**  
**Firming and tightening.**

More wide-awake look\*.

\*Visible results from the 1<sup>st</sup> session.

**REDUCES EYE BAGS. Depuffing.**

Stimulating and puffiness-reducing effect\*.

\*Visible results from the 1<sup>st</sup> session.

\*User satisfaction test.



## Eye contour

ANTI-PUFFINESS AND DARK CIRCLES

*Eye bag and dark circle eraser*

Moisturizing gel especially formulated to reduce eye bags and dark circles. Advanced formula that helps to reduce swollen eye bags, softens the darkness of under-eye circles and improves the overall appearance of the delicate eye contour area.

Formulated with:

- **Low molecular weight HYALURONIC ACID: moisturizing.** Restores the skin's plumpness and flexibility. Improves the internal moisture level while helping to blur wrinkles.
- **EYELISS®: draining and brightening.** Tetrapeptide that boosts drainage, with a great depuffing and antioxidant effect. This results in a visible reduction of swelling (eye bags). Its formula contains a bioflavonoid able to improve the quality of blood capillaries, visibly reducing the color of dark circles.

### WHO IS IT SUITABLE FOR?

Suitable for all skin types. Especially formulated to correct eye bags and dark circles, as well as preventing their appearance.

### APPLICATION MODE

Place the applicator on the skin and press the ribbed area of the pump to dose a drop of product. Spread the cream with the ceramic applicator using sliding or circular motions. Finish applying by tapping the area with your fingertips until fully absorbed.

15 ml 0.51 fl. oz.



## Eye contour ANTI-WRINKLE

*Anti-wrinkle and anti-fatigue*

Light textured cream with a high concentration of active ingredients for complete eye contour rejuvenation. Helps to reduce wrinkles, firm, increase elasticity, improve eye bags and lighten dark circles, with a nourishing effect on the entire area.

Formulated with:

- **ARGIRELINE®: Botox-like effect. Anti-wrinkle.** Peptide that smooths gestural movements around the eyes, movements responsible for the appearance of so-called "crow's feet". Its widely demonstrated anti-aging effect causes an almost immediate improvement in wrinkles in the area.
- **COLLAGENEER®: redensifying.** Has the ability to promote high-quality natural collagen production, giving the skin firmness and elasticity.
- **ORSIRTINE®: rejuvenating.** Active ingredient rich in SIRTUIN modulating peptides, proteins linked to cell longevity. Anti-aging active ingredient with properties that prevent the signs of aging.
- **EYESERYL®: anti-puffiness.** Provides peptides to encourage drainage, with a powerful depuffing effect; a global treatment for the firmness and elasticity of the tissue around the eyes.

### WHO IS IT SUITABLE FOR?

Suitable for all skin types. Especially formulated to treat aging of the eye contour, wrinkles and flaccidity in the upper and lower eyelid, and around the eyes.

### APPLICATION MODE

Place the applicator on the skin and press the ribbed area of the pump to dose a drop of product. Spread the cream with the ceramic applicator using sliding or circular motions. Finish applying by tapping the area with your fingertips until fully absorbed.

15 ml 0.51 fl. oz.

# CASMARA

Innovation and Efficacy  
in the best medical aesthetic clinic,  
beauty salons and spas.

## CASMARA UK

SKN Care LTD  
EXCLUSIVE DISTRIBUTOR UK



[www.casmaramask.co.uk](http://www.casmaramask.co.uk)  
[contact@casmaramask.co.uk](mailto:contact@casmaramask.co.uk)

### Office

Camden Gateway  
349 Royal College St  
London - NW1 9QS  
Tel. (+44) (0) 7539 536968

### Warehouse

148 Caistor Road  
Laceby - DN37 7JG